



头皮养护精华

SCALP CARE PEPTIDE
ESSENCE



01

CATALOGUE



产品概述

Product Overview

产品特点 Product Features

天然成分 Natural Ingredients

本产品主要成分是中药提取的天然色素，包括黑灵芝、人参、何首乌、黑芝麻、茶叶、艾叶、当归、侧柏叶、芦荟等。

The main ingredients of this product are natural pigments extracted from traditional Chinese herbs, including black ganoderma (reishi), ginseng, polygonum multiflorum (He Shou Wu), black sesame, tea leaves, mugwort, angelica, platycladus orientalis leaves, aloe, and others.

补充维生素 Vitamin Supplementation

本产品通过光合作用补充毛囊和白发流失的黑色素，促进毛囊内络氨酸酶活性，使毛发更加乌黑浓密。

This product replenishes melanin lost in hair follicles and gray hair through a photosynthesis-like process, promoting tyrosinase activity within the follicles to make the hair darker and thicker.

保护头皮 Scalp Protection

本产品对头皮具有养护作用，能够保护头皮健康，预防头皮疾病的发生。

This product helps nourish and care for the scalp, protecting its health and helping to prevent scalp-related conditions.



产品简介 Product Introduction



● 健康安全 Safe and Healthy

头皮养护精华不含任何化学染发剂成分，孕妇及染发过敏人群都可以使用，越用发质越健康，对头皮具有养护作用，没有任何伤害。

The scalp care essence does not contain any chemical hair dye ingredients. It is suitable for pregnant women and individuals who are allergic to hair dyes. With continued use, it helps improve hair health, nourishes the scalp, and causes no harm.

● 方便快捷 Convenient and Easy to Use

头皮养护精华采用喷涂设计，使用方便，不需要特殊的染发工具，也不会弄脏头皮或头发。

The scalp care essence features a spray design, making it easy to use without the need for special hair dye tools, and it will not stain the scalp or hair.

● 效果好 Effective Results

头皮养护精华的效果非常好，使用5-10天就能让白发逐步恢复深棕或者棕黑色，而且颜色均匀，不易脱落。

The scalp care essence delivers excellent results. With 5-10 days of use, gray hair can gradually return to a dark brown or brownish-black color. The color is even and not easy to fade.

适用人群 Suitable for Use

● 适用于白发人群 Suitable for Individuals with Gray Hair

无论是因为年龄增长还是遗传因素导致的白发，使用 头皮养护精华都可以促进黑发生成，改善头发健康状况。

Whether gray hair is caused by aging or genetic factors, using the scalp care essence can help promote the growth of darker hair and improve overall hair health.

● 适用于孕妇 Suitable for Pregnant Women

孕妇在怀孕期间容易受到多种因素的影响，导致头发健康状况不佳。使用 头皮养护精华可以促进头发健康，改善发质。

During pregnancy, various factors may affect hair health. Using the scalp care essence can help promote healthier hair and improve hair quality.

● 适用于染发过敏人群 Suitable for Individuals Allergic to Hair Dye

对于染发过敏的人群来说，使用 头皮养护精华可以起到很好的保护作用，避免过敏反应的发生。

同时，该精华还可以促进头发健康，改善发质。

For those who are allergic to hair dye, the scalp care essence provides effective protection and helps prevent allergic reactions. At the same time, it also promotes hair health and improves hair quality.



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功效说明

Benefits Description

主要成分 Main Ingredients

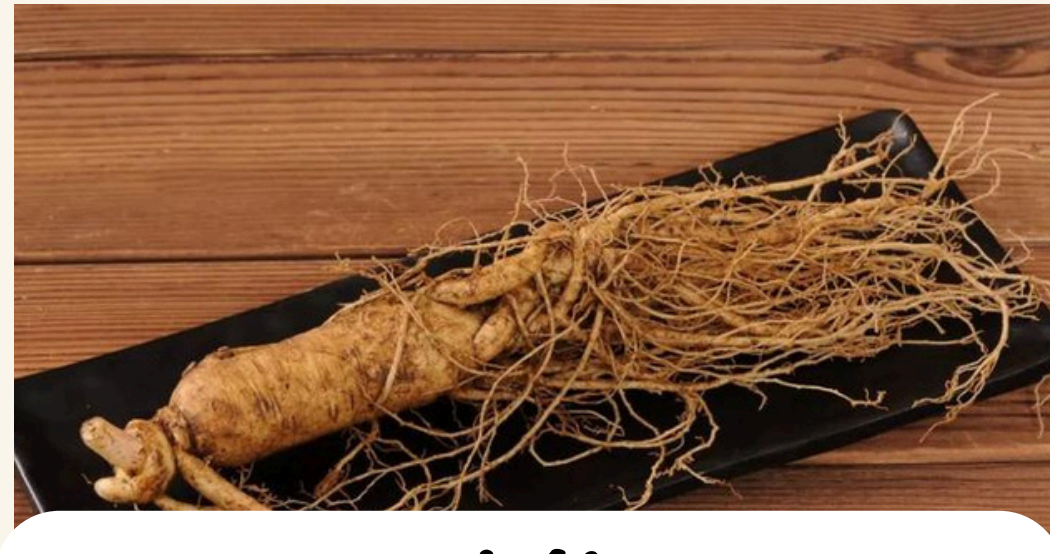


黑灵芝

Black Ganoderma (Black Reishi Mushroom)

黑灵芝是一种中药材，具有多种功效，如滋阴补肾、益气活血、调节免疫等。其含有的黑色素对于头发变黑有一定的促进作用。

Black Ganoderma is a traditional Chinese medicinal herb with multiple benefits, such as nourishing yin, tonifying the kidneys, replenishing vital energy, promoting blood circulation, and regulating the immune system. The melanin it contains may help promote hair darkening.

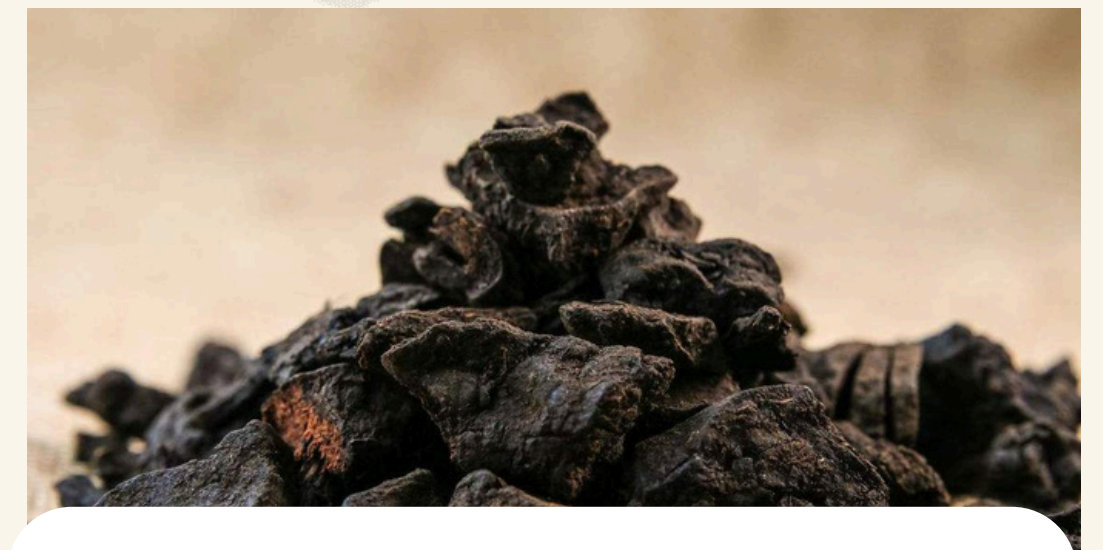


人参

Ginseng

人参是一种补气血的中药材，对于头发变黑也有一定的作用。其含有的多种营养成分可以促进头发健康，改善发质。

Ginseng is a traditional Chinese herb known for replenishing Qi and blood. It also has certain effects in promoting darker hair. Its various nutrients can help improve hair health and enhance hair quality.



何首乌

Polygonum Multiflorum (He Shou Wu)

何首乌是一种中药材，具有补肝肾、益精血、乌须发等功效。其含有的多种营养成分可以促进头发健康，改善发质。

Polygonum multiflorum is a traditional Chinese medicinal herb known for its functions of nourishing the liver and kidneys, replenishing essence and blood, and promoting darker hair. Its various nutrients can help improve hair health and enhance hair quality.

主要成分 Main Ingredients



● 黑芝麻 Mugwort (Ai Ye)

富含油脂、蛋白质、维生素等营养成分，具有滋养肝肾、润燥滑肠等功效，对头发具有显著的滋养作用。

Mugwort has functions such as warming the meridians, stopping bleeding, and dispelling cold and relieving pain. It provides a warming and nourishing effect on the scalp, helps improve scalp blood circulation, and promotes hair growth.

● 茶叶 Black Sesame

含有茶多酚、咖啡碱等成分，具有抗氧化、抗炎等作用，可帮助清除头皮油脂，促进头发生长。

Black sesame is rich in oils, proteins, vitamins, and other nutrients. It is known for nourishing the liver and kidneys, and moistening dryness. It provides significant nourishing benefits for hair.

● 艾叶 Tea Leaves

具有温经止血、散寒止痛等功效，对头皮具有温养作用，可改善头皮血液循环，促进头发生长。

Tea leaves contain tea polyphenols, caffeine, and other active compounds. They have antioxidant and anti-inflammatory properties, help remove excess scalp oil, and support hair growth.

主要成分 Main Ingredients

侧柏叶

Platycladus orientalis (Chinese Arborvitae Leaf)

传统中药材，具有凉血止血、生发乌发等功效，常用于治疗脱发、白发等症状。

A traditional Chinese medicinal herb with functions of cooling the blood and stopping bleeding. It is also known for promoting hair growth and restoring natural hair color, and is commonly used to treat hair loss and premature graying.

Angelica sinensis (Dong Quai) **当归**

具有补血活血、调经止痛等功效，可滋养头皮，为头发提供充足的营养。

Known for nourishing and invigorating the blood, as well as regulating menstruation and relieving pain. It helps nourish the scalp and provides sufficient nutrients for healthy hair growth.



芦荟 Aloe Vera

富含多种氨基酸、矿物质和维生素，具有抗菌消炎、滋润保湿等作用，可帮助改善头皮环境，促进头发生长。

Rich in various amino acids, minerals, and vitamins. It has antibacterial and anti-inflammatory properties, as well as moisturizing effects. It helps improve the scalp environment and promotes hair growth.



03

CATALOGUE

使用方法及效果

Usage Method and Effects

使用方法 Directions for Use

清洗头发 Cleanse the Hair

使用前，应清洗头发，以去除头发上的油脂、灰尘和其他残留物，确保头发干净、干燥。

Before use, wash your hair to remove oil, dust, and other residues, ensuring that the hair is clean and dry.

涂适量精华 Apply an Appropriate Amount of Essence

早上或中午将适量的头皮养护精华涂抹在头发上，特别是白发多的部位，用梳子（细密）少量多次的梳抹均匀。按摩5- 10分钟左右，会加快产品的吸收速度和效果。

In the morning or at noon, apply an appropriate amount of scalp care essence to the hair, especially on areas with more gray hair. Use a fine-tooth comb to distribute it evenly in small amounts multiple times. Gently massage for about 5-10 minutes to enhance absorption and effectiveness.

晾干头发 Air Dry the Hair

涂抹后，无需冲洗，让头发自然风干。建议使用6个小时后，进行冲洗头发。保持发根处干净。

After application, no need to rinse. Let the hair air dry naturally. It is recommended to rinse the hair after about 6 hours. Keep the hair roots clean.



使用方法 Directions for Use



第一次
First time

每天使用或
者间隔
1- 2天
Use daily or
every 1-2 days



第二次
Second time

每天使用或
者间隔
1- 2天
Use daily or
every 1-2 days



第三次
Third time

达到满意发色后，每周1至2次直到发根转黑
After achieving the desired hair color, use 1-2 times per week until
the hair roots turn black.



使用频率与效果 Usage Frequency and Effects

Initial Use **初次使用**

使用前期连续7-10天每天涂抹一次，使用后就会有明显的效果（着色的快慢因人而异）。

During the early stage of use, apply once daily for 7-10 consecutive days. Noticeable results will appear after use (the speed of coloring varies from person to person).



长期使用 Long-Term Use

颜色满意后，一周涂抹两次，坚持2-3个月。长期使用3-6个月，会有一些白发根部转黑，但不承诺根治。（有部分白发是跟人体的气血肝肾有关，长期使用能延缓白发的生成。）

After achieving the desired color, apply twice a week and continue for 2-3 months. With long-term use of 3-6 months, some gray hair roots may gradually turn black, but no permanent cure is guaranteed. (Some gray hair is related to the body's qi and blood as well as liver and kidney health. Long-term use may help delay the formation of gray hair.)

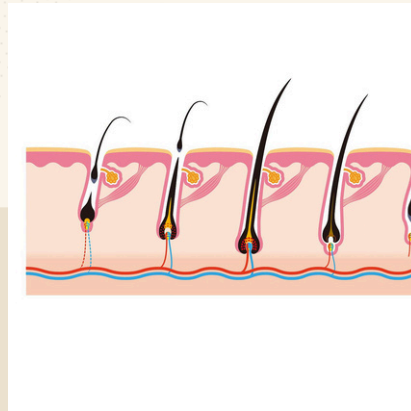
着色程度 Coloring Level

通过多次使用颜色会加深着色程度可自由控制。如果想让头发的颜色更深一些，请反复喷涂几次，直到达到您想要的颜色。

The color intensity will deepen with repeated use and can be freely controlled.

If you want a darker hair color, reapply several times until you reach your desired shade.

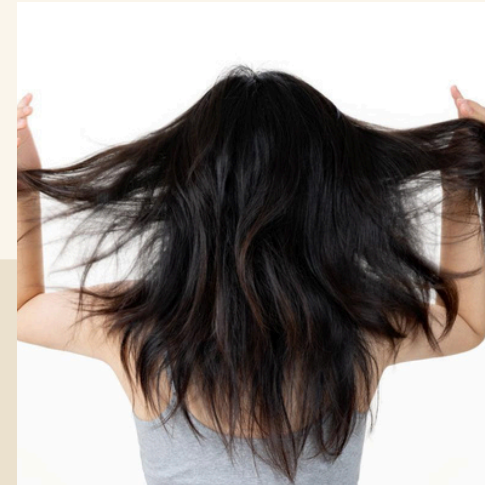
功效说明 Efficacy Description



补充水分 Moisturizing

这款头皮养护精华能够补充头发和毛囊所需的水分，改善头发干燥、缺水的情况，使头发更加健康。

This scalp care essence helps replenish the moisture needed by the hair and hair follicles, improving dryness and dehydration, making the hair healthier.



修复损伤 Repairing Damage

这款头皮养护精华能够修复头发和毛囊的损伤，改善头发脆弱、易断的情况，使头发更加健康。

This scalp care essence helps repair damage to the hair and hair follicles, improving weak and brittle hair conditions, making the hair healthier.

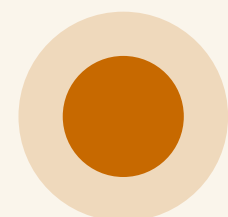


改善头皮环境 Improving Scalp Environment

这款头皮养护精华能够改善头皮环境，调节头皮油脂分泌，使头皮更加健康。

This scalp care essence helps improve the scalp environment and regulate oil secretion, promoting a healthier scalp condition.

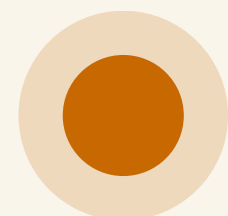
注意事项 Precautions



孕妇及染发过敏人群 Pregnant Women and Individuals Allergic to Hair Dye

孕妇及染发过敏人群都可以使用本产品，但使用时需特别注意安全，避免过量使用或不当使用导致过敏等不良反应。

Pregnant women and individuals who are allergic to hair dye may use this product. However, extra attention should be paid to safety during use to avoid overuse or improper application that may lead to allergic reactions or other adverse effects.



着色效果 Coloring Effect

本产品的着色效果因人而异，需根据个人情况调整使用量和使用频率，以达到最佳着色效果。

The coloring results of this product may vary from person to person. The amount used and frequency of application should be adjusted according to individual conditions to achieve the best coloring effect.



头发养护 Hair Care

在使用本产品的过程中，需保持头发清洁干燥，避免过度使用护发素等护发产品，以免影响本产品的着色效果。

During use, keep the hair clean and dry. Avoid excessive use of conditioners or other hair care products, as they may affect the coloring performance of this product.

使用反馈 User Feedback



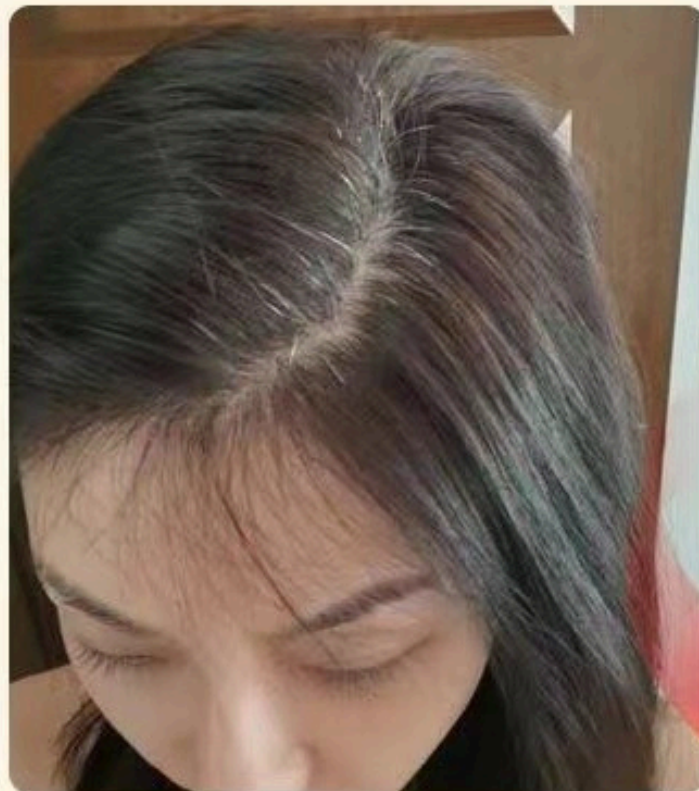
使用反馈 User feedback

郭女士 产后白发 使用后恢复

Ms. Guo: Postpartum gray hair restored after use

After Use

使用后



使用前

Before Use



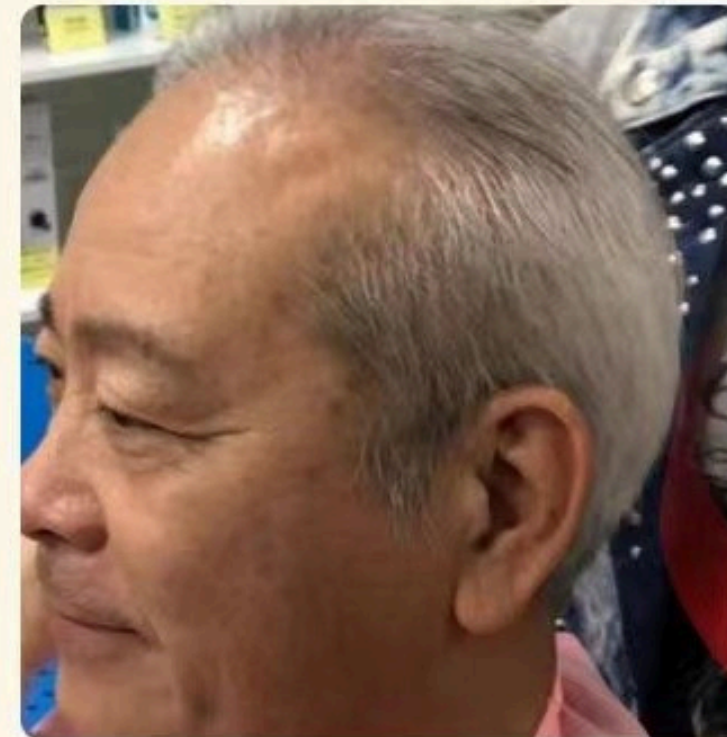
生完孩子由于营养不良，过度劳累引起的白头发，吃黑芝麻核桃都没太大的效果，后面在宝妈群在用这款我买回来用也变黑了

After giving birth, due to malnutrition and excessive fatigue, I developed gray hair. Eating black sesame and walnuts did not have much effect. Later, I saw this product being used in a mothers' group. After I bought and used it, my hair also turned black again.

Grandpa Xie – White hair in old age turned black after use 谢爷爷 老年白发 使用后变黑发

使用后

After use



使用前

Before use



谢爷爷由于上了年龄满头白发，看到同龄的人都比自己年轻也是挺羡慕的，后来孩子帮我买这款产品用了几次后就慢慢变黑了

Grandpa Xie had turned completely white-haired due to old age. Seeing people of the same age looking younger than him made him quite envious. Later, his children helped him buy this product, and after using it a few times, his hair gradually turned black.



04

CATALOGUE

问题解答

Frequently Asked Questions

白发转黑原理 Principle of Turning White Hair Black

01

中药提取液 Traditional Chinese Medicine Extract

主要成分包括黑灵芝、人参、何首乌、黑芝麻等，这些中药具有补气血、养肝肾、乌须发的功效，能够促进毛囊内络氨酸酶活性，使毛发更加乌黑浓密。

The main ingredients include Ganoderma lucidum (black lingzhi), ginseng, Polygonum multiflorum (He Shou Wu), black sesame, etc. These traditional herbs are believed to tonify Qi and blood, nourish the liver and kidneys, and help darken and strengthen hair. They may help enhance the activity of tyrosinase in hair follicles, making the hair darker and thicker.

02

天然色素 Natural Pigments

主要包括艾叶、当归、侧柏叶等，这些天然色素具有抗氧化、抗疲劳的作用，能够促进头发内黑色素的合成，使头发更加乌黑亮泽。

Main ingredients include mugwort (*Artemisia argyi*), Angelica sinensis (*Dang Gui*), and Platycladus orientalis leaf (*Biota leaves*). These natural pigments have antioxidant and anti-fatigue properties, and may promote the synthesis of melanin in hair, making it appear darker and more lustrous.

03

光合作用 Photosynthesis Effect

通过光合作用补充毛囊和白发流失的黑色素，能够使头发根部的新发呈现深棕色或棕黑色。

Through a "photosynthesis effect," it is claimed to replenish the melanin lost in hair follicles and white hair, allowing new hair at the roots to grow in dark brown or brown-black tones.

白发根部转黑问题 Darkening of White Hair Roots Issue



新发与旧发颜色不同 Different Colors Between New and Old Hair

在使用黑发产品后，新长出的头发与旧发颜色可能会有些许不同，这是因为黑色素的合成需要一定的时间，而且每个人的体质和代谢情况不同，导致着色程度和时间也不同。

After using hair-darkening products, newly grown hair may differ slightly in color from existing hair. This is because melanin synthesis takes time, and individual differences in body condition and metabolism can affect the degree and speed of coloration.

Issue of Darkening at the Roots 根部转黑的问题

长期使用黑发产品后，会有一部分白发根部转黑的现象，但不承诺根治。有部分白发是跟人体的气血肝肾有关，长期使用能延缓白发的生成。

With long-term use of hair-darkening products, some white hair may gradually turn darker at the roots. However, this is not guaranteed to be a permanent solution. Some cases of white hair are related to overall body condition, such as blood circulation and liver and kidney health. Continued use may help slow down the formation of white hair.



着色程度控制 Control of Color Intensity

通过多次使用黑发产品，可以控制头发的着色程度。如果想让头发的颜色更深一些，可以反复喷涂几次，直到达到想要的颜色。

By using the hair-darkening product multiple times, the intensity of hair color can be adjusted. If a darker shade is desired, the product can be applied repeatedly until the preferred color is achieved.

关于产品效果的疑问

Questions About Product Effectiveness

产品效果因人而异

Product Effects May Vary

每个人的体质和代谢情况不同，使用黑发产品的效果也会有所不同。一般来说，使用黑发产品后会在3- 5天看到明显的效果，但也可能需要更长时间才能看到效果。

Individual body condition and metabolism differ, so the results of using hair-darkening products may vary from person to person.

Generally, noticeable effects can be seen within 3–5 days after use, but in some cases, it may take longer to achieve visible results.

着色程度与使用时间

Color Intensity and Duration of Use

随着使用时间的延长，头发的着色程度会逐渐加深。但是要注意，使用黑发产品并不能保证根治白发，只能延缓白发的生成。

With continued use, the depth of hair color will gradually increase. However, it should be noted that hair-darkening products cannot guarantee a permanent cure for white hair; they can only help slow down the formation of gray hair.

安全性

Safety

黑发产品安全性较高，不含任何化学染发剂成分，孕妇及染发过敏人群都可以使用。但是要注意，使用黑发产品时要按照说明书进行稀释和涂抹，避免过量使用导致头发受损。

Hair-darkening products are generally considered safe and do not contain chemical hair dye ingredients. They are suitable for pregnant women and individuals with dye allergies. However, it is important to follow the instructions for dilution and application to avoid overuse, which may cause hair damage.

关于部分白发与人体气血肝肾的关系

On the Relationship Between Partial Gray Hair and Qi, Blood, Liver, and Kidney (TCM Perspective)



白发与气血关系

Gray Hair and Qi & Blood

中医认为，气血失调可能导致头发变白。气血不足或气血运行不畅都可能影响毛囊的正常功能，导致头发变白。

According to Traditional Chinese Medicine (TCM), an imbalance of Qi and blood may lead to hair turning gray. Insufficient Qi and blood or poor circulation can affect the normal function of hair follicles, resulting in graying.



白发与肝肾功能

Gray Hair and Liver & Kidney Function

中医认为，肝肾功能失调也可能导致头发变白。肝主疏泄，调节气血运行；肾主生殖，决定头发的生长和脱落。

肝肾功能失调可能导致头发变白。

TCM also believes that dysfunction of the liver and kidneys may contribute to gray hair. The liver is responsible for regulating the flow of Qi and blood, while the kidneys govern reproduction and influence hair growth and shedding. Imbalances in these organs may lead to hair turning gray.



长期使用的影响与效果

Effects and Results of Long-Term Use

长期使用本产品可以促进毛囊内酪氨酸酶活性，使毛发更加乌黑浓密。但是，由于头发的生长周期和遗传因素等的影响，使用效果可能会有所不同。

Long-term use of this product may help enhance the activity of tyrosinase in hair follicles, making hair appear darker and thicker. However, due to factors such as the hair growth cycle and genetics, the results may vary from person to person.



THANKS

感谢观看