



不老莓多肽护眼膏

EYE PROTECTION CREAM

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Focus on eye health

01

环境与生活习惯对眼部的伤害

Harm to the eyes from environment and lifestyle habits.



网民规模和互联网普及率

Internet user scale and internet penetration rate

截止2020年12月,我国网民规模达**9.89**亿,较2020年3月增长8540万,互联网普及率达**70.4%**,较2020年3月提升**5.9**个百分点。

As of December 2020, the number of internet users in China reached 989 million, an increase of 85.4 million compared with March 2020. The internet penetration rate reached 70.4%, up by 5.9 percentage points compared with March 2020.



01

环境与生活习惯对眼部的伤害

Harm to the eyes from environment and lifestyle habits.



手机网民规模及占网民比

Scale of mobile internet users and their proportion of total internet users

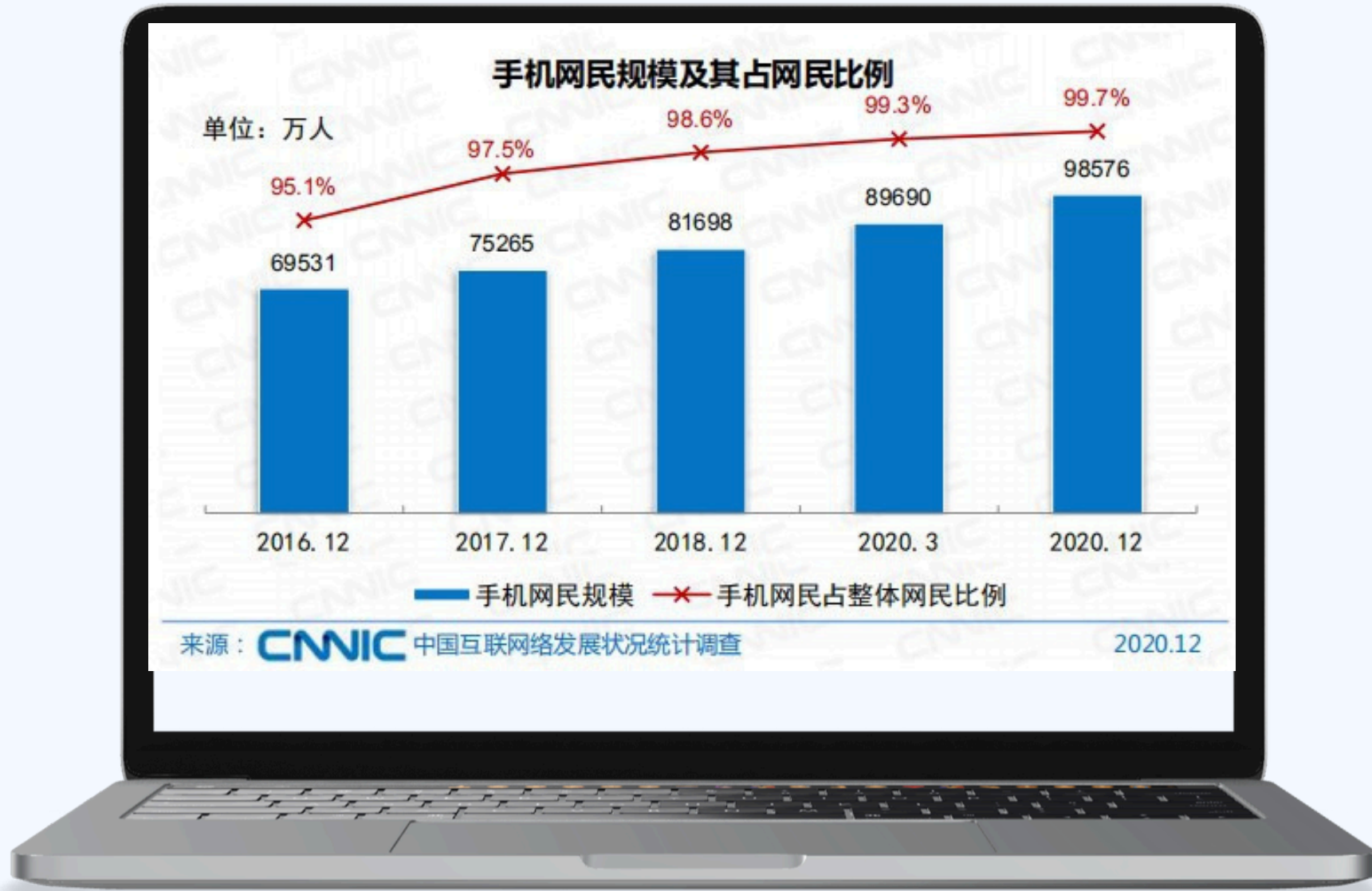
截止2020年12月,我国网民规模达

9.89亿, 较2020年3月增长8885万,

网民使用手机上网的比例达**99.7%**,

较2020年3月提升**0.4**个百分点。

As of December 2020, the number of internet users in China reached 989 million, an increase of 88.85 million compared with March 2020. The proportion of internet users using mobile phones to access the internet reached 99.7%, an increase of 0.4 percentage points compared with March 2020.



01

环境与生活习惯对眼部的伤害

Harm to the eyes from environment and lifestyle habits.

你一定懂得水污染、大气污染对身体的伤害，你是否了解呢；目前的日常生活中，更为严重的污染叫“**噪光污染**”？

You are certainly aware of the harm that water and air pollution can cause to the body, but are you familiar with it? In our daily life today, an even more serious type of pollution is called “noise and light pollution.”

噪光污染无处不在！

Noise and light pollution are everywhere!



当你在长时间上网，透支视力时，可否想过对眼睛的伤害

When you spend long hours online and overstrain your eyes, have you ever thought about the damage it may cause to them?



保护好你的眼睛

Take care of your eyes

居民每天至少**9-12**小时面对屏幕

Residents face screens for at least 9–12 hours every day.

每一款手机APP都在利用你的时间片段
是否曾有一款APP告诉你，

Every mobile app is exploiting fragments of your time.
Has any app ever told you, ...?

这个片段越长，你的眼睛越伤？

The longer these fragments last, the more damage they do to your eyes?

02 各种情况对眼部的危害 Harm to the eyes under various conditions



各种眼部病变 Various eye conditions

中国，世界近视及其他眼疾发病概率最高的国家之一，目前全国近视人数接近6亿，学生群占比68%以上。每年有20%以上中老年人因眼部病变而致盲，每年有30000婴儿因蓝光辐射而失去接触光明的机会。

China is one of the countries with the highest prevalence of myopia and other eye diseases in the world. Currently, nearly 600 million people in the country are myopic, with students accounting for over 68% of this group. Each year, more than 20% of middle-aged and elderly people go blind due to eye conditions, and 30,000 infants lose the chance to experience light each year because of blue light exposure.

不良用眼习惯 Poor eye habits

长时间面对电脑、手机等电子产品、关灯看电视、玩手机过度信赖眼药水、卸妆不彻底、空气干燥、眼干、畏光、吸烟、酗酒等等……

Prolonged exposure to computers, smartphones, and other electronic devices, watching TV with the lights off, excessive phone use, over-reliance on eye drops, incomplete makeup removal, dry air, dry eyes, light sensitivity, smoking, excessive drinking, and so on...

眼病易发人群 People prone to eye diseases

青少年: 学习、升学压力、现代化相关的环境因素等使青少年用眼过度，导致病变。

中老年: 随着年龄增加，与环境、营养、代谢相关的老花眼、白内障、眼底病变等。

办公族: 无法避免的长期与电脑作伴。长此以往，眼睛疲劳引起干眼症等一系列病变。

Teenagers: Academic and exam pressures, along with modern environmental factors, lead to excessive eye use and eye problems.

Middle-aged and elderly: With increasing age, presbyopia, cataracts, and retinal diseases related to environment, nutrition, and metabolism become common.

Office workers: Long-term unavoidable exposure to computers causes eye fatigue, which over time can lead to dry eye and a series of other eye conditions.

眼睛问题已经迫在眉睫

Eye problems have become imminent.

电脑办公 Computer work

上班长时间使用电脑办公，
眼睛干涩、不舒服
Long hours of computer work at
the office cause dry and
uncomfortable eyes.



出差旅途 Business trips

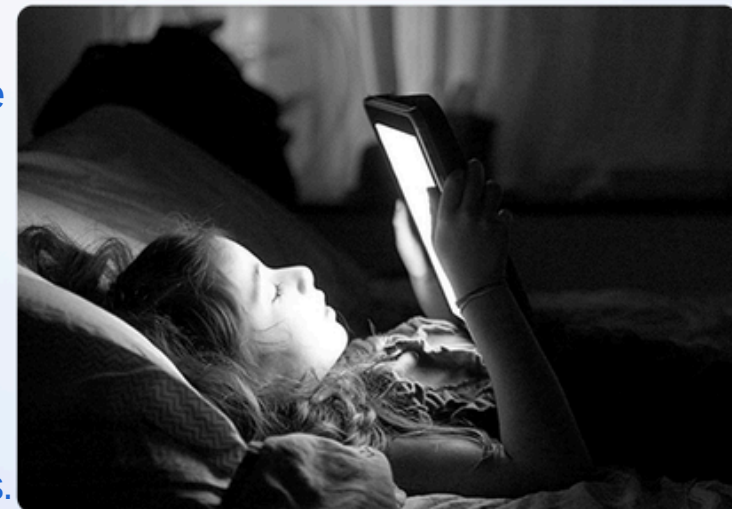
长期外出奔波，休息时间不足
眼睛易疲劳
Frequent travel and long hours
away from home, with insufficient rest,
can easily lead to eye fatigue.



Staying up late scrolling on your phone

熬夜刷手机

熬夜刷视频看朋友圈，
眼睛乏力，酸困
Staying up late watching videos
and browsing social media causes
eye fatigue, soreness, and drowsiness.



学习阅读 学习阅读

学习压力大，长时间用眼
眼睛模糊，眼流泪
Heavy study pressure and prolonged
eye use can cause blurred vision and
watery eyes.



03 不老莓多肽护眼膏-产品信息简介

Eye Protection Cream – Product Information Overview



产品名称

Product Name

Eye Protection Cream

产品规格

Product Specifications

20g / 1 tube

保质期

Shelf Life

24 months

产品成分

Product Ingredients

本品由蜂胶、蓝莓、不老莓、芦荟、黄柏、白芷、夏枯草、石决明、野菊花提取物、叶黄素、核黄素、烟酰胺

牛磺酸、薄荷脑、鲸蜡硬脂醇、硬脂酸、类蛇毒肽、凡士林、甘油、三乙醇胺等原料加工而成。

This product is formulated from propolis, blueberry, aronia (chokeberry), aloe vera, Phellodendron bark, Angelica dahurica, Prunella vulgaris, abalone shell (Haliotis), wild chrysanthemum extracts, lutein, riboflavin, niacinamide, taurine, menthol, cetaryl alcohol, stearic acid, snake venom-like peptide, petrolatum, glycerin, triethanolamine, and other ingredients.

三大护眼营养素

Three Key Eye-Care Nutrients
多维狙击眼部问题
Multi-dimensional targeting of eye problems



不老莓

Aronia (Chokeberry)
防止眼睛视网膜斑点形成
提高视觉敏锐度，缓解视疲劳
Prevents the formation of retinal spots,
enhances visual acuity, and relieves eye fatigue.

叶黄素

Lutein
眼睛的“保护伞”
The "protective umbrella" for the eyes



类蛇毒肽

Snake venom-like peptide
改善肌肤纹理 补充胶原蛋白
使肌肤紧致细滑
Improves skin texture and replenishes collagen,
making the skin firm and smooth.



04 不老莓多肽护眼膏-适宜人群

Eye Protection Cream – Suitable Users



熬夜加班 Working late / Staying up late for work

按摩一圈，酸涨不在
好点子灵光乍现！

After massaging in a circle, the soreness and heaviness disappear, and ideas suddenly come to mind!



长途驾驶 Long-distance driving

一路精神抖擞
清新到家

Stay refreshed and energized all the way home.



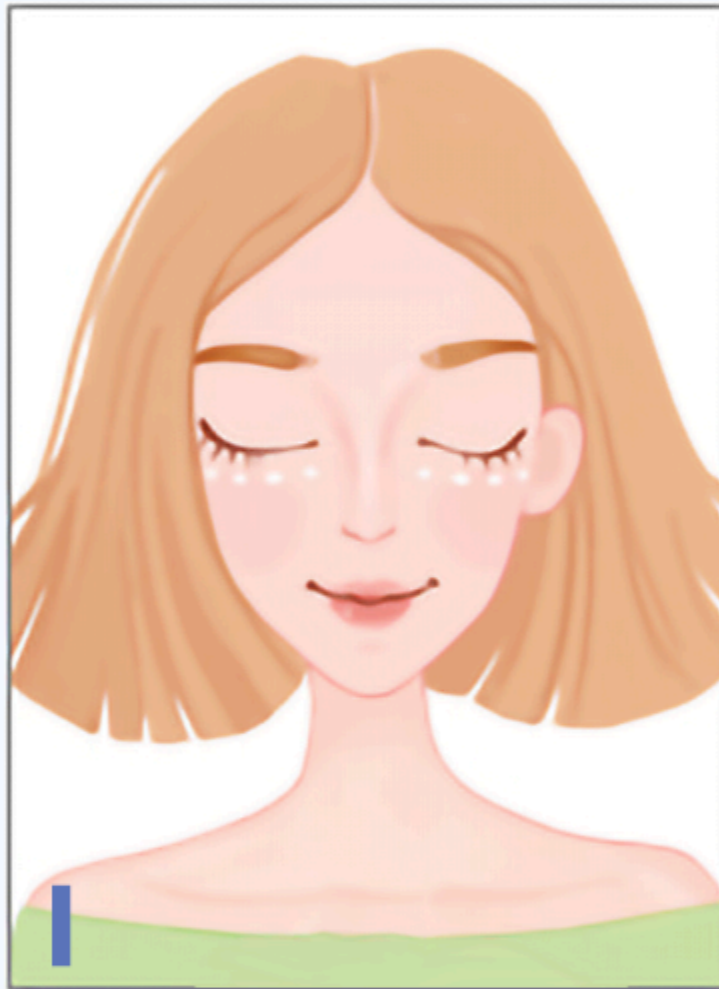
学习上课 Studying and attending classes

“特困生”使用后
清凉眼周，思路清晰

After use, even "struggling students" feel a cool sensation around the eyes and have a clear mind

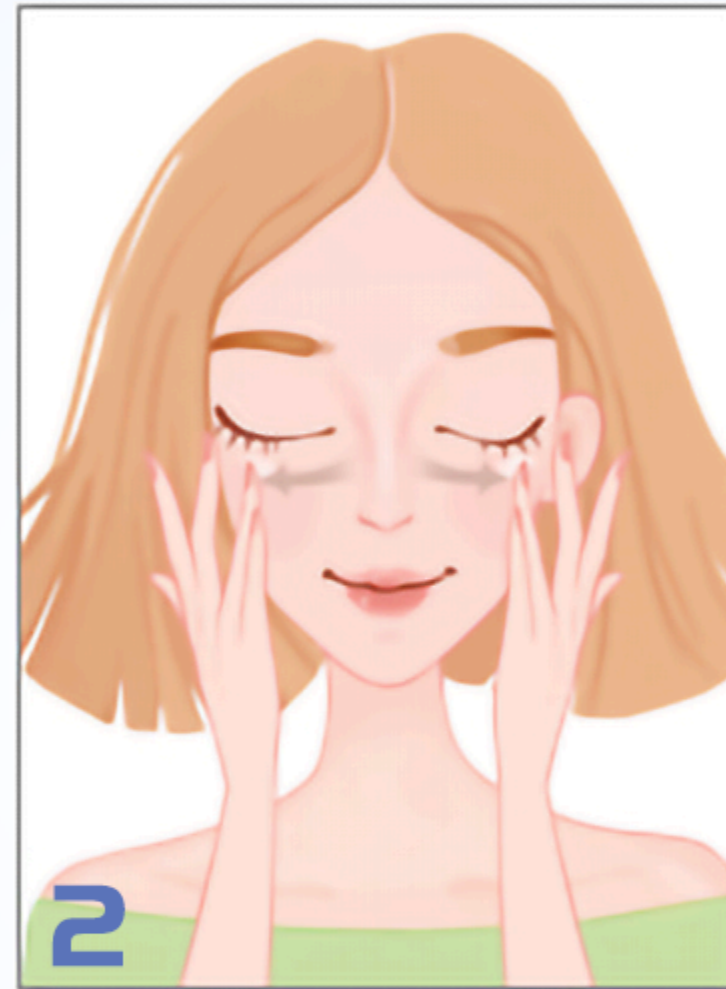
05 不老莓多肽护眼膏-使用方法

Eye Protection Cream – How to Use



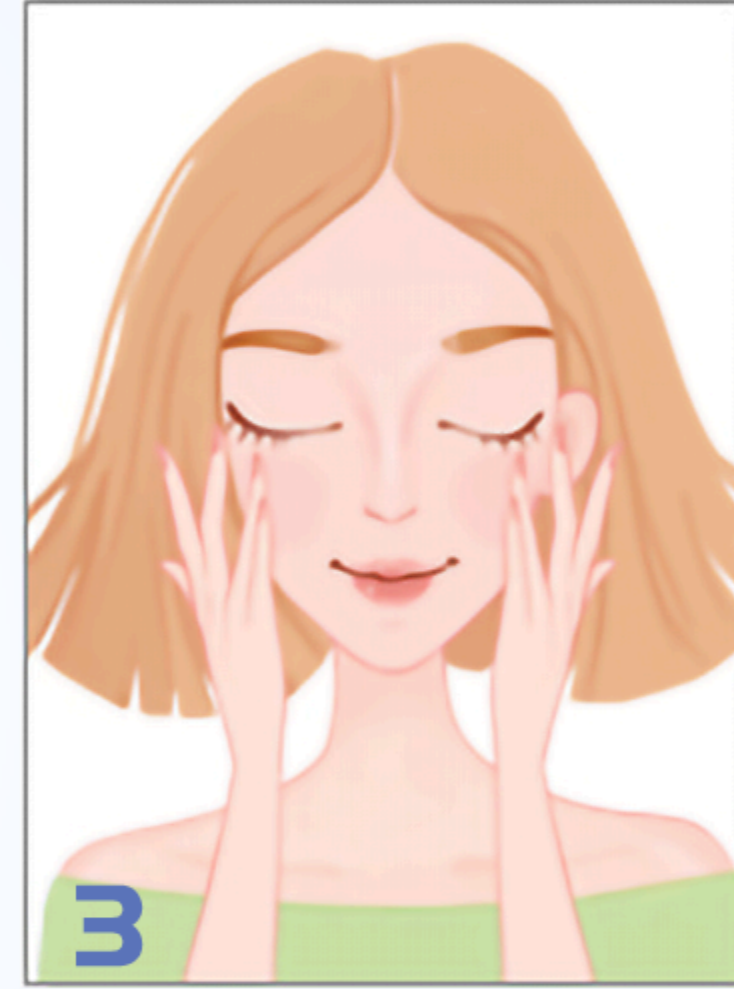
取适量本品涂抹于需要
调理的眼周肌肤处

Take an appropriate amount of the product
and apply it to the eye area that needs care.



用无名指指腹由内而外由
上往下螺旋推抚眼周

Take an appropriate amount of the product
and apply it to the eye area that needs care.



按压眼部 舒润眼周肌肤

Gently press around the eyes to moisturize and
soothe the eye area.

06 不老莓多肽护眼膏-注意事项

Eye Protection Cream – Precautions

- **外用产品，切勿内服**
For external use only. Do not ingest.
- **本品为一次性使用**
This product is for single use only.
- **眼部皮肤有破损、划痕、肿胀、湿疹或过敏皮肤者请勿使用**
Do not use on eyes with damaged skin, scratches, swelling, eczema, or allergic skin.
- **使用时眼周有轻微发红、发热、发麻感，属正常现象**
Mild redness, warmth, or tingling around the eyes during use is normal.
- **儿童应在成人监护下使用**
Children should use under adult supervision.
- **使用时请闭紧双眼，不要让膏体流进眼内，如不慎流入眼内应立即用清水冲洗眼睛即可。**
Keep your eyes closed during use and avoid getting the cream into the eyes. If it accidentally enters the eyes, rinse immediately with clean water.
- **本品为保健用品，不代替药品和医疗器械治疗**
This product is a health supplement and does not replace medicine or medical devices for treatment.

07 致力于眼部健康领域

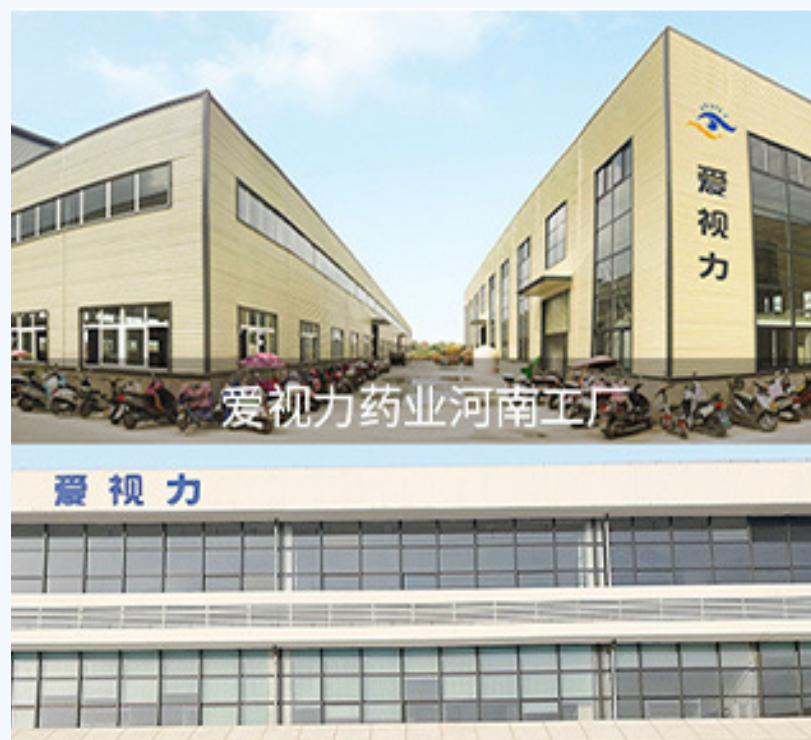
Committed to the field of eye health.

魔术丝品牌拥有数年护眼产品研发生产经验,公司在河南和山东两地同时建有工厂面积约2万m²。现有10万级净化车间流水线十多条,研发团队和熟练工人近200余人,同时与一众科研院校达成战略合作伙伴,旨在提供优质、健康、可靠的护眼产品。

The Magic Silk brand has several years of experience in the research, development, and production of eye care products. The company has factories in both Henan and Shandong, covering an area of approximately 20,000m². It currently has more than ten production lines in 100,000-level cleanrooms, with a research and development team and nearly 200 skilled workers. At the same time, it has established strategic partnerships with multiple research institutions, aiming to provide high-quality, healthy, and reliable eye care products.

公司拥有“健”“械”“消”“妆”多种资质批号,可满足您不同渠道对产品批号的需求。目前拥有八大品类近百种单品。

The company holds various certifications and registration numbers, including health products ('Jian'), medical devices ('Xie'), disinfectants ('Xiao'), and cosmetics ('Zhuang'), meeting the product registration requirements for different channels. Currently, it offers nearly 100 individual products across eight major categories.



魔術絲品牌专注护眼研发生产20年

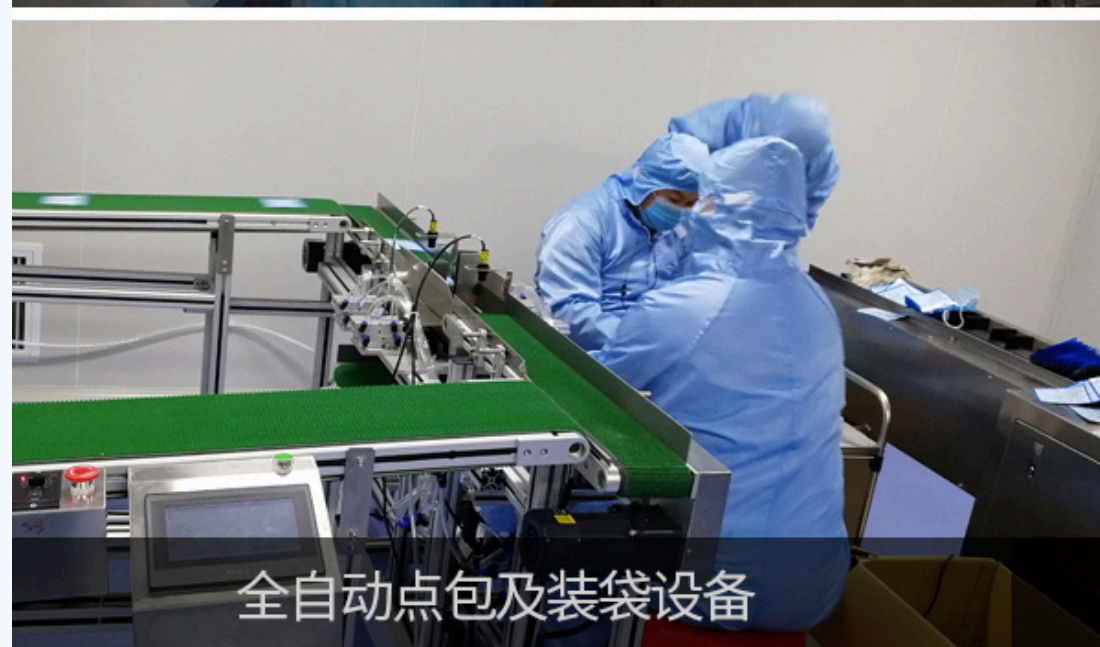
The Magic Silk brand has focused on the research, development, and production of eye care products for 20 years.



爱视力药业集团总裁李静与研发团队教授合影



爱视力药业与张仲景国医国药学院战略合作授牌仪式



魔術絲品牌部分合作代工品牌展示

Display of Selected Partner OEM Brands of the Magic Silk Brand.

合作商家
部分展示

国药集团
SINOPHARM

北京同仁堂

仁和药业

吉林敖东
JI LIN AO DONG

宛东明珠

瞳远

孚水

慧视力

华仁清滴

强眼

聚明亮

明眼视力宝

葵花

御北

林元

单艾堂

福丫丫

晔华视界

华仁清滴

医美眼视力

张医生
ZHANG YI SHENG

视·好

艾然宜家

伊格爱
EAGLE EYE

花草萃

明目老贴

宝天曼

博

康盼
HANGPAN

亿视宁
YISHI NING

乐目堂

亮眼时光

瑞博视光中心
RUBO OPTICAL CENTER



感谢观看

Thank you for watching.