



多肽菁纯精华液

PEPTIDE JING PURE ESSENCE LIQUID



01 产品基本信息

Basic Product Information



肌肤的变化

Changes in the skin



20岁 水嫩、光滑
"Moist and smooth"



30岁 干燥粗糙、晦暗、皱纹
"Dry and rough, dull, and wrinkled"

岁月流逝，你的皮肤是否有以下问题？

As time passes, does your skin have the following issues

皱纹增多

More wrinkles

松弛

Sagging

晦暗

Dull

粗糙

Rough

干燥

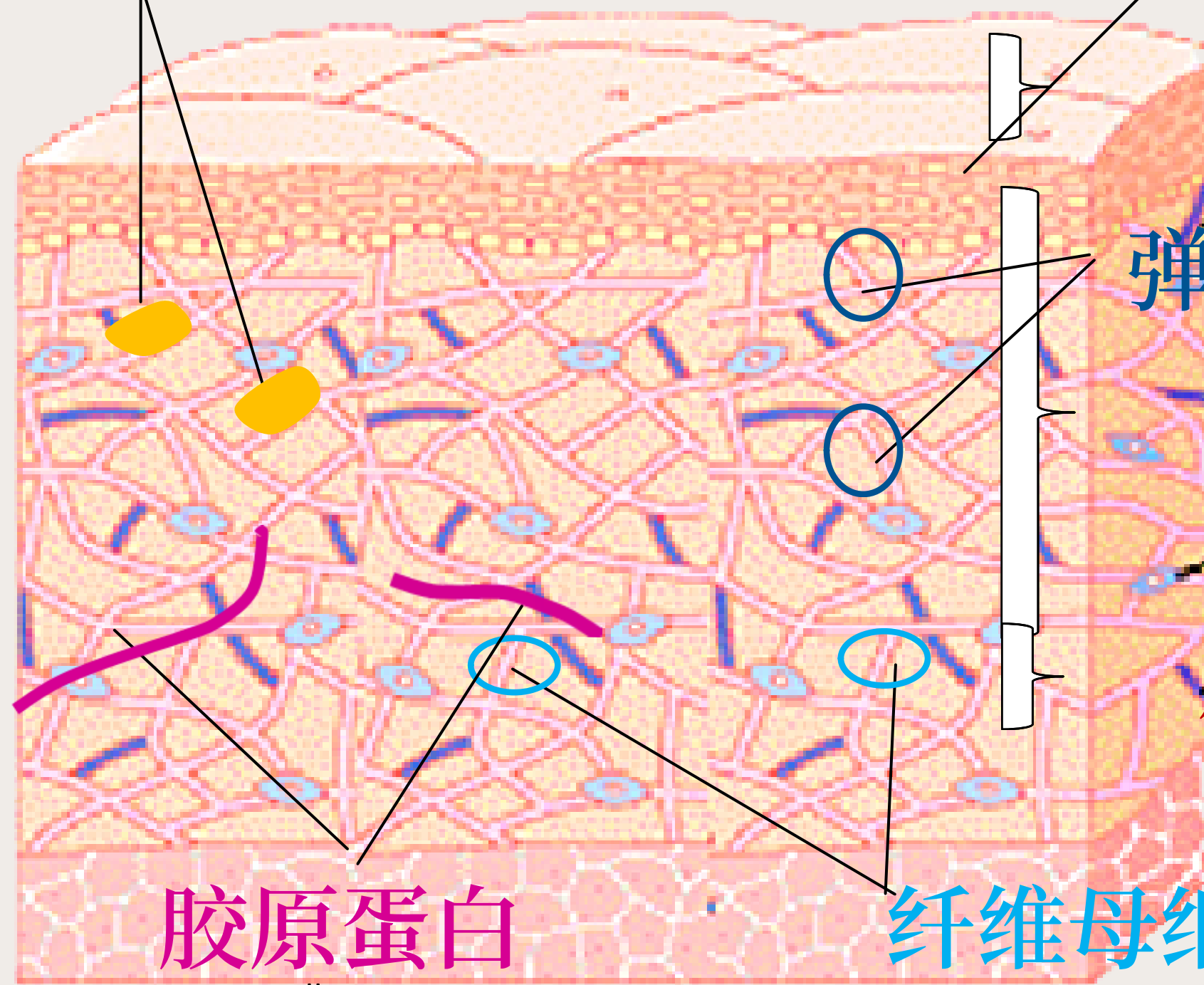
Dry



认识你的皮肤 Know Your Skin

基质(透明质酸)
Matrix (Hyaluronic Acid)

基底膜
Basement Membrane



表皮层
Epidermis

弹性纤维
Elastic Fibers

真皮层
Dermis

皮下组织
Subcutaneous Tissue

胶原蛋白
Collagen

纤维母细胞
Fibroblast

认识你的皮肤 Know Your Skin



透明质酸
Hyaluronic Acid



胶原蛋白、
弹性纤维
Collagen, Elastic Fibers



岁月的流逝

The passage of time



目标客户群体定位 Target customer positioning

中高端护肤品消费者 Mid-to-high-end skincare consumers

追求高品质生活，注重肌肤保养，愿意为美丽投资的成熟女性。
Mature women who pursue a high-quality lifestyle, prioritize skincare, and are willing to invest in their beauty.

抗衰老需求者 Consumers with anti-aging needs

随着年龄的增长，皮肤出现松弛、皱纹等衰老迹象，急需抗衰老产品来改善肌肤状况。

As they age, their skin begins to show signs of aging such as sagging and wrinkles, creating an urgent need for anti-aging products to improve skin condition.

肌肤问题改善者 Consumers seeking skin improvement

针对肌肤干燥、暗沉、色斑等问题，需要高效护肤产品来修复和改善。

Targeting concerns such as dryness, dullness, and pigmentation, they require high-efficacy skincare products to repair and improve their skin condition.



市场竞争优势分析 Market competitive advantage analysis

Unique ingredients 独特成分

魔术丝多肽菁纯精华液(NMN型)含有独特的NMN成分，具有显著的抗衰老效果，能够延缓肌肤老化，恢复肌肤弹性。
Magic Silk Polypeptide Essence (NMN Type) contains a unique NMN ingredient and delivers significant anti-aging effects. It helps slow down skin aging and restores skin elasticity.



高效渗透技术 High-efficiency penetration technology

产品采用先进的渗透技术，能够快速被肌肤吸收，深入肌肤底层，从内而外改善肌肤状况。
The product uses advanced penetration technology that allows it to be quickly absorbed by the skin and reach the deeper layers, improving skin condition from within.

安全无刺激 Safe and non-irritating

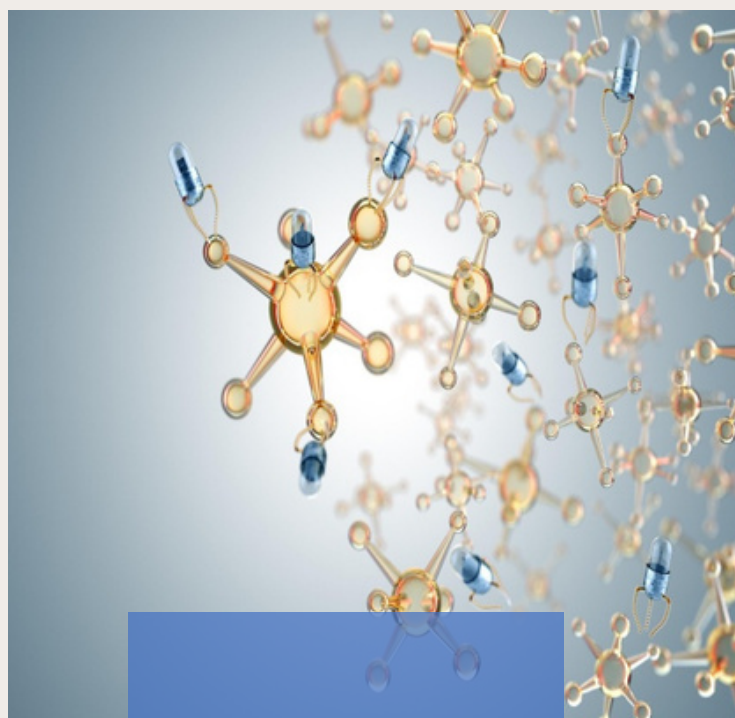
产品经过严格的质量检测，不含有害成分，对肌肤温和无刺激，适合各种肤质使用。
The product has undergone strict quality testing and contains no harmful ingredients. It is gentle and non-irritating to the skin, making it suitable for all skin types..

02 主要成分分析

Analysis of main ingredients



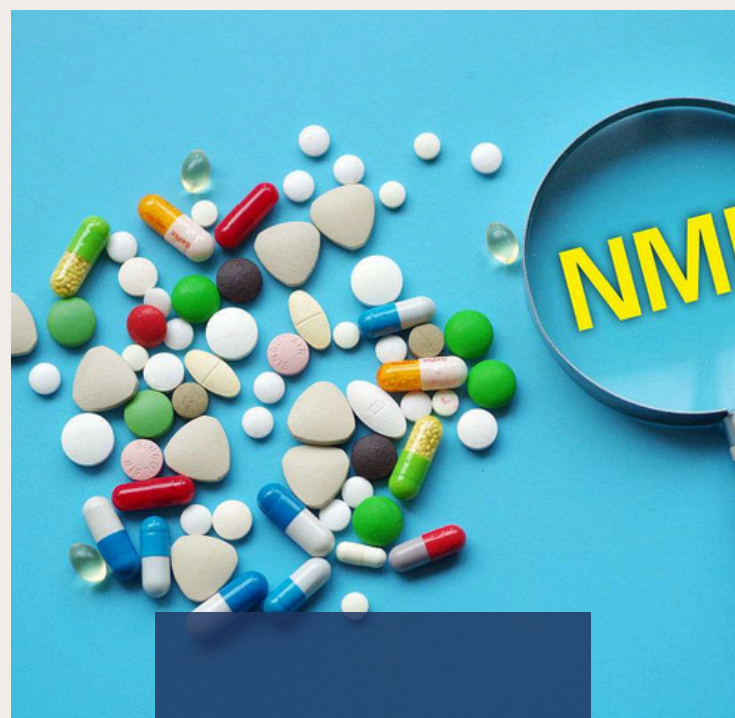
β-烟酰胺单核苷酸 (NMN) β-Nicotinamide Mononucleotide (NMN)



01

NMN是一种自然存在的具有生物活性的核苷酸，其全称为β-烟酰胺单核苷酸。

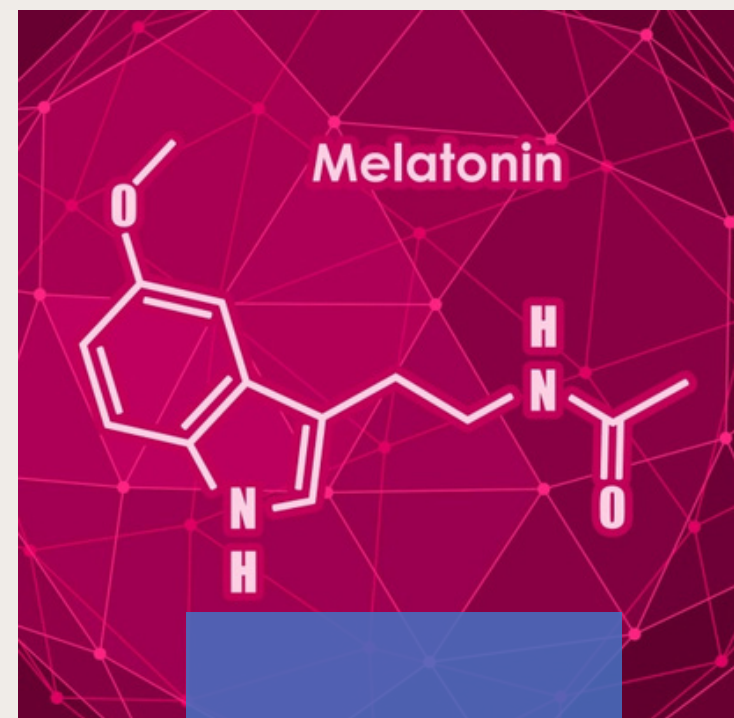
NMN is a naturally occurring bioactive nucleotide, and its full name is β-nicotinamide mononucleotide.



02

在人体中，NMN是辅酶NAD⁺的前体，通过提升NAD⁺水平来发挥抗衰老作用，延缓细胞老化。

In the human body, NMN is a precursor of the coenzyme NAD⁺. It exerts anti-aging effects by increasing NAD⁺ levels and helps delay cellular aging.



03

NMN能够激活多种酶，参与细胞能量代谢、DNA修复等生理过程，维持细胞健康状态。

NMN can activate various enzymes and participate in physiological processes such as cellular energy metabolism and DNA repair, helping to maintain healthy cellular function.



04

临床研究显示，NMN可改善多种与衰老相关的症状，如认知功能下降、心血管功能减退等。

Clinical studies have shown that NMN may improve various age-related conditions, such as cognitive decline and reduced cardiovascular function.

β-烟酰胺单核苷酸 (NMN) β-Nicotinamide Mononucleotide (NMN)

细胞生命本源NAD+

NAD+, the foundation of cellular life

2002年，哈佛医学院遗传系终身教授 David A. Sinclair 发现NAD+在细胞衰老过程中起到关键性作用。

In 2002, David A. Sinclair, a tenured professor in the Department of Genetics at Harvard Medical School, discovered that NAD+ plays a key role in the cellular aging process.

NAD+是一种参与生物体内多种生理活动的重要辅酶，参与能量供给与DNA修复。

NAD+ is an essential coenzyme involved in many physiological activities in the body, including energy production and DNA repair.

随着年龄增长，体内含量会断崖式下降。

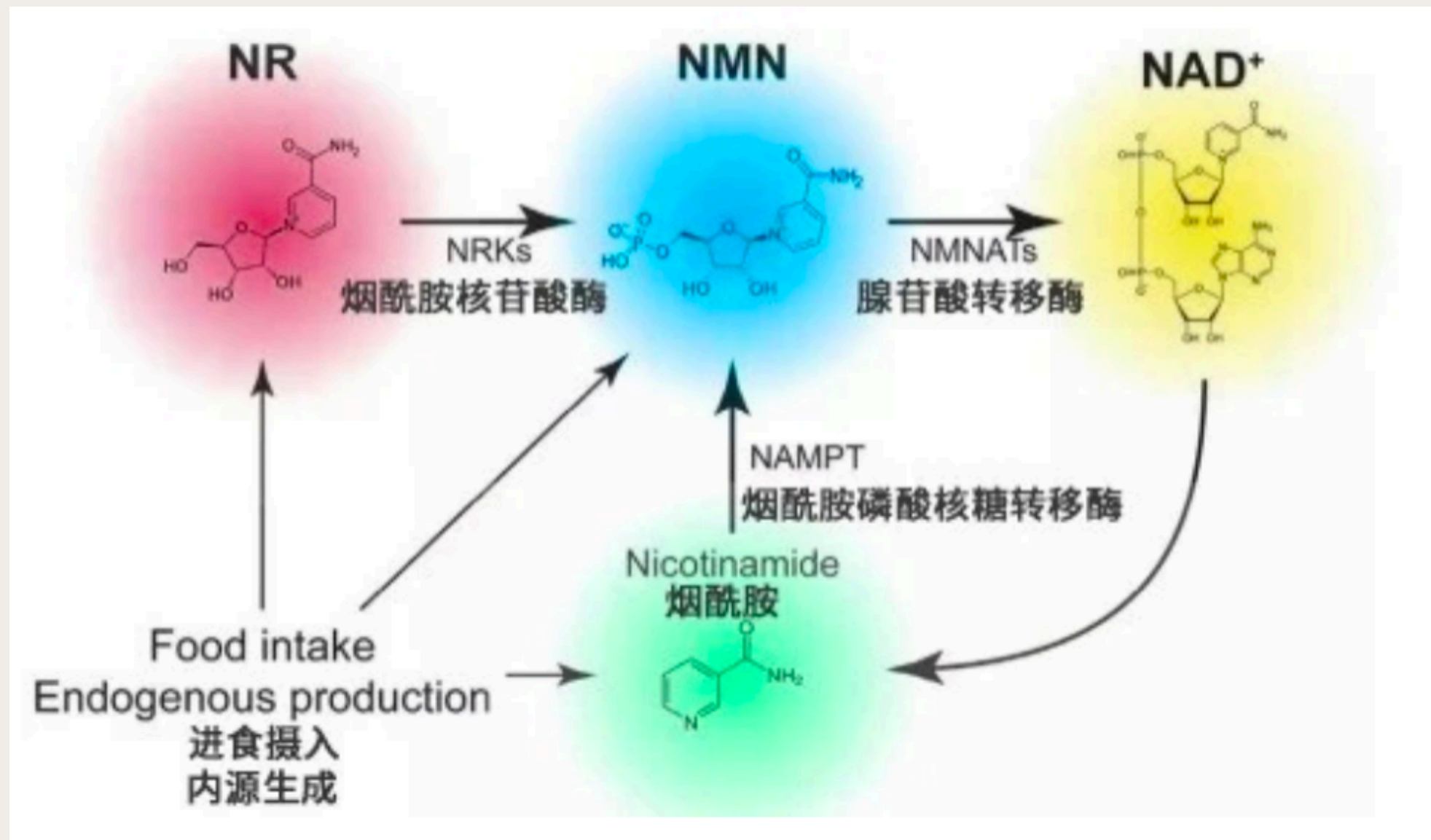
As age increases, its levels in the body decline sharply.

年龄为25、34、60、78四个断崖点。

There are four major drop-off points at ages 25, 34, 60, and 78.



β-烟酰胺单核苷酸 (NMN) β-Nicotinamide Mononucleotide (NMN)



β-烟酰胺单核苷酸 (NMN) 是哺乳动物体内一种关键性辅酶烟酰胺腺嘌呤二核苷酸 (NAD⁺) 的前体物质，其主要功能由NAD⁺体现，参与许多关键过程，包括能量代谢，基因表达和DNA修复。β-Nicotinamide Mononucleotide (NMN) is a key precursor of the coenzyme nicotinamide adenine dinucleotide (NAD⁺) in mammals. Its main functions are mediated through NAD⁺, and it is involved in many essential biological processes, including energy metabolism, gene expression, and DNA repair.

甘草酸二钾 Dipotassium Glycyrrhizinate



● 功效 Functions

甘草酸二钾具有抗炎、抗过敏、保湿等多重功效，能够有效缓解肌肤敏感和炎症反应，增强肌肤屏障功能。

Dipotassium Glycyrrhizinate has multiple functions, including anti-inflammatory, anti-allergic, and moisturizing effects. It can effectively relieve skin sensitivity and inflammatory reactions, and enhance the skin barrier function.

● 安全性 Functions

作为天然植物提取物，甘草酸二钾的安全性较高，适用于多种肤质，特别是敏感肌肤。

As a natural plant extract, Dipotassium Glycyrrhizinate has a high level of safety. It is suitable for various skin types, especially sensitive skin.

● 作用机理 Mechanism of Action

通过抑制炎症反应中的相关物质，减轻肌肤红肿、瘙痒等症状，同时促进肌肤保湿，提高肌肤抵抗力。

By inhibiting substances involved in inflammatory responses, it helps reduce skin redness, swelling, and itching, while also promoting skin hydration and improving the skin's resistance.

脱水木糖醇和木糖醇 Dehydrated xylitol and xylitol

功效 Functions

脱水木糖醇和木糖醇具有良好的保湿性能，能够为肌肤提供持久的保湿效果，防止肌肤干燥和水分流失。

Dehydrated xylitol and xylitol have excellent moisturizing properties. They can provide long-lasting hydration for the skin and help prevent dryness and moisture loss.

稳定性 Stability

这两种成分在化妆品中具有较好的稳定性，能够与其他成分协同作用，提高产品的整体效果。

These two ingredients have good stability in cosmetic formulations and can work synergistically with other ingredients to enhance the overall effectiveness of the product.

渗透性 Permeability

脱水木糖醇和木糖醇的分子较小，易于渗透肌肤表层，发挥深层保湿作用。

Dehydrated xylitol and xylitol have small molecular sizes, allowing them to easily penetrate the skin's surface and provide deep moisturizing effects.



银耳、积雪草等植物提取物 Plant extracts such as Tremella (snow fungus) and Centella asiatica.



功效 Functions

银耳、积雪草等植物提取物富含天然营养成分和活性物质，具有抗氧化、抗衰老、美白淡斑等多重功效。
Plant extracts such as Tremella (snow fungus) and Centella asiatica are rich in natural nutrients and active compounds. They have multiple benefits, including antioxidant, anti-aging, and skin brightening effects, as well as helping to reduce dark spots and pigmentation.



天然性 Naturalness

这些植物提取物来源于自然界，不含化学合成成分，对肌肤的刺激性较小。
These plant extracts are derived from natural sources and contain no synthetic chemical ingredients, making them less irritating to the skin.



协同作用 Synergistic Effect

多种植物提取物相互配合，能够发挥更好的护肤效果，满足肌肤的多种需求。
A variety of plant extracts work together synergistically to deliver better skincare results and meet the skin's multiple needs.

透明质酸钠、寡肽-1等生物活性成分

Bioactive ingredients such as sodium hyaluronate and oligopeptide-1.

功效 Functions

01

透明质酸钠具有极佳的保湿性能，能够为肌肤锁住大量水分，增强肌肤弹性；寡肽-1则能够促进肌肤细胞的新陈代谢，修复受损肌肤。

Sodium Hyaluronate has excellent moisturizing properties and can lock in a large amount of moisture in the skin, enhancing skin elasticity.

Oligopeptide-1 can promote skin cell metabolism and help repair damaged skin.

高科技含量 High-Tech Content

02

这些生物活性成分是通过现代生物技术手段提取和合成的，具有较高的科技含量和附加值。

These bioactive ingredients are extracted and synthesized using modern biotechnology, giving them a high level of technological sophistication and added value.

作用机理 Mechanism of Action

03

透明质酸钠在肌肤表面形成一层保湿膜，防止水分蒸发；寡肽-1则能够深入肌肤底层，促进胶原蛋白和弹力纤维的合成，从而改善肌肤质量。

Sodium hyaluronate forms a moisturizing film on the skin surface to prevent moisture loss through evaporation. Oligopeptide-1 can penetrate into the deeper layers of the skin, promote the synthesis of collagen and elastic fibers, thereby improving overall skin quality.

十肽-4 Decapeptide-4

皮肤屏障修复 Skin Barrier Repair

十肽4通过模拟生长因子信号通路，刺激细胞外基质蛋白如胶原蛋白和弹性蛋白的表达，从而增强皮肤屏障功能。

Decapeptide-4 works by mimicking growth factor signaling pathways, stimulating the expression of extracellular matrix proteins such as collagen and elastin, thereby enhancing the skin barrier function.

促进胶原蛋白合成 Promotes Collagen Synthesis

该活性成分能够模拟生长因子的功能，提高 I 型前胶原mRNA水平，间接地促进胶原蛋白的合成。

This active ingredient can mimic the function of growth factors and increase type I procollagen mRNA levels, thereby indirectly promoting collagen synthesis.

抑制皮脂分泌 Inhibition of Sebum Secretion

十肽4可以模拟生长因子的作用，下调皮脂腺细胞中的脂肪酸合酶基因的表达，进而减少皮脂的产生。

Decapeptide-4 can mimic the action of growth factors and downregulate the expression of the fatty acid synthase gene in sebaceous gland cells, thereby reducing sebum production.

调节表皮角质化 Regulation of Epidermal Keratinization

十肽4能诱导角质形成细胞增殖，并且影响其分化过程，使角质层更加紧密而富有韧性。

Decapeptide-4 can induce the proliferation of keratinocytes and influence their differentiation process, making the stratum corneum more compact and resilient.

抑制黑色素形成 Inhibition of Melanin Formation

十肽4具有类似生长因子的作用，可促进黑素小体转运到角质形成细胞中，但并不增加酪氨酸酶的活性。

Decapeptide-4 has growth factor-like activity and can promote the transfer of melanosomes to keratinocytes without increasing tyrosinase activity.



卡瓦胡椒提取物 Kava pepper extract



双向调节神经递质 Bidirectional Regulation of Neurotransmitters

卡瓦胡椒提取物中的卡瓦内酯等成分能够双向调节神经递质，平衡神经系统活动，有助于缓解肌肤紧张状态。
Compounds such as kavalactones in Kava pepper extract can bidirectionally regulate neurotransmitters, balance nervous system activity, and help relieve skin tension.



抗焦虑与镇静作用 Anti-Anxiety and Sedative Effects

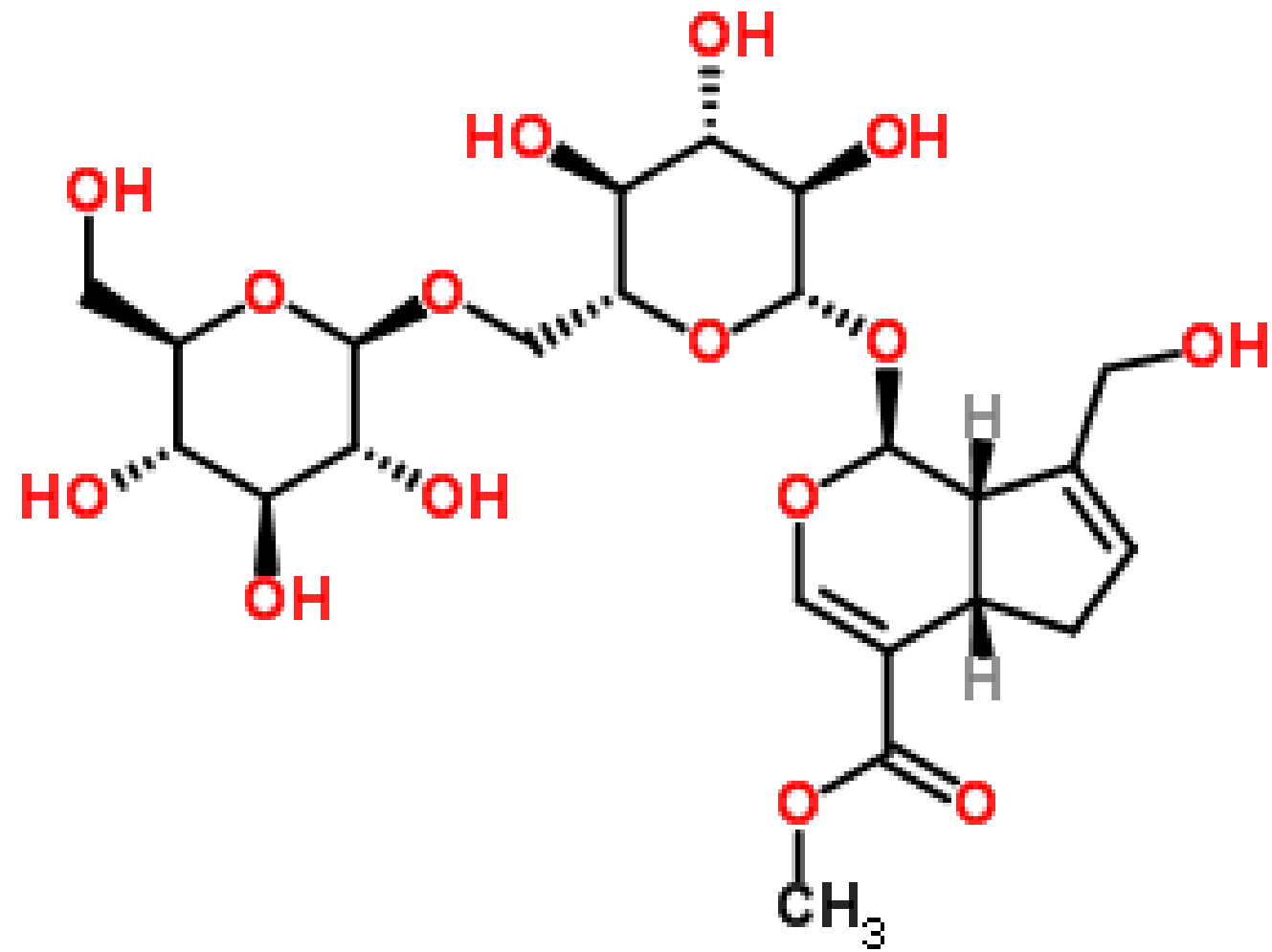
卡瓦胡椒具有显著的抗焦虑和镇静作用，能够减轻肌肤因环境压力、情绪波动等引起的敏感和不适。
Kava pepper has significant anti-anxiety and sedative properties, helping to reduce skin sensitivity and discomfort caused by environmental stress and emotional fluctuations.



无药物依赖性 No Drug Dependence

长期使用卡瓦胡椒提取物未发现药物依赖性，安全性较高，适用于各类肌肤护理产品。
Long-term use of Kava pepper extract has not shown evidence of drug dependence. It has a high safety profile and is suitable for various types of skincare products.

龙胆双因子提取物 Gentian Bifactor Extract



源自传统中药 Derived from Traditional Chinese Medicine

龙胆双因子是从传统中药龙胆草中提取的活性成分，具有悠久的药用历史。

Gentiana bifactor is an active ingredient extracted from the traditional Chinese medicinal herb Gentiana, which has a long history of medicinal use.

科研突破 Scientific Breakthrough

通过现代科技手段，成功提取并纯化出龙胆双因子，为驱蚊产品的研发提供了新的思路。

Through modern technological methods, the gentian bifactor has been successfully extracted and purified, providing a new approach for the development of mosquito repellent products.

市场需求 Market Demand

随着人们对健康和生活品质的追求，对安全、有效的驱蚊产品需求不断增长，龙胆双因子应运而生。

As people increasingly pursue health and quality of life, the demand for safe and effective mosquito repellent products continues to grow. The gentian bifactor has emerged in response to this need.

核心专利 Core Patent



核心专利 Core Patent

证书号 第 15281729 号



实用新型专利证书

实用新型名称：一种关于寡肽-1 肌肤修复因子的纯化装置

发 明 人：陈晓梅;刘少聪

专 利 号：ZL 2021 2 0590542.4

专利申请日：2021 年 03 月 23 日

专 利 权 人：广州奥利生物科技有限公司

地 址：510080 广东省广州市白云区黄园路 129 号(2 栋)1721 房

授权公告日：2021 年 12 月 24 日 授权公告号：CN 215276660 U

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局长 申长雨



2021 年 12 月 24 日

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其他事项参见续页

03 功效与作用机制

Efficacy and Mechanism of Action



蕴含丰富精华成分 Rich in Active Essence Ingredients



多肽 Peptides

多肽物质，能够深层滋养肌肤，增强肌肤弹性。
Peptide substances can deeply nourish the skin and enhance skin elasticity.

NMN（烟酰胺单核苷酸）

NMN (Nicotinamide Mononucleotide)

具有抗衰老效果，能够提升细胞能量代谢，促进肌肤修复与再生。

It has anti-aging effects, can enhance cellular energy metabolism, and promote skin repair and regeneration.

多种植物提取物 Various plant extracts

融合天然植物精华，为肌肤提供全方位的滋养与保护。
Blended with natural botanical essences, providing comprehensive nourishment and protection for the skin.

滋护肌肤，呵护肌肤 Nourish and protect the skin.

01

深层滋养 Deep nourishment

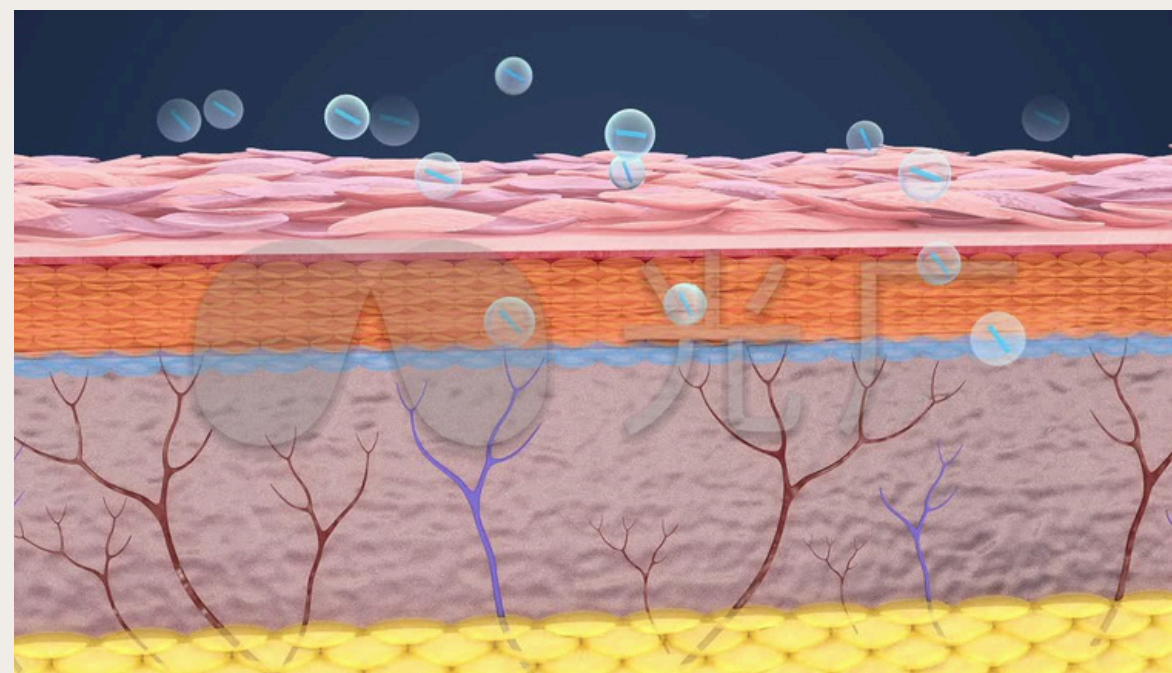
为肌肤提供充足的营养，改善肌肤干燥、缺水等问题。
Provides the skin with sufficient nutrients and helps improve dryness and dehydration issues.



02

舒缓肌肤 Soothing the skin

缓解肌肤敏感、红肿等现象，使肌肤恢复健康状态。
Helps relieve skin sensitivity, redness, and swelling, allowing the skin to return to a healthy condition.



03

修复肌肤 Skin repair

帮助修复受损肌肤细胞，促进肌肤新陈代谢。
Helps repair damaged skin cells and promotes skin metabolism.

令肌肤盈润光滑，呈现细腻柔嫩

Makes the skin hydrated and smooth, giving it a delicate and soft appearance.

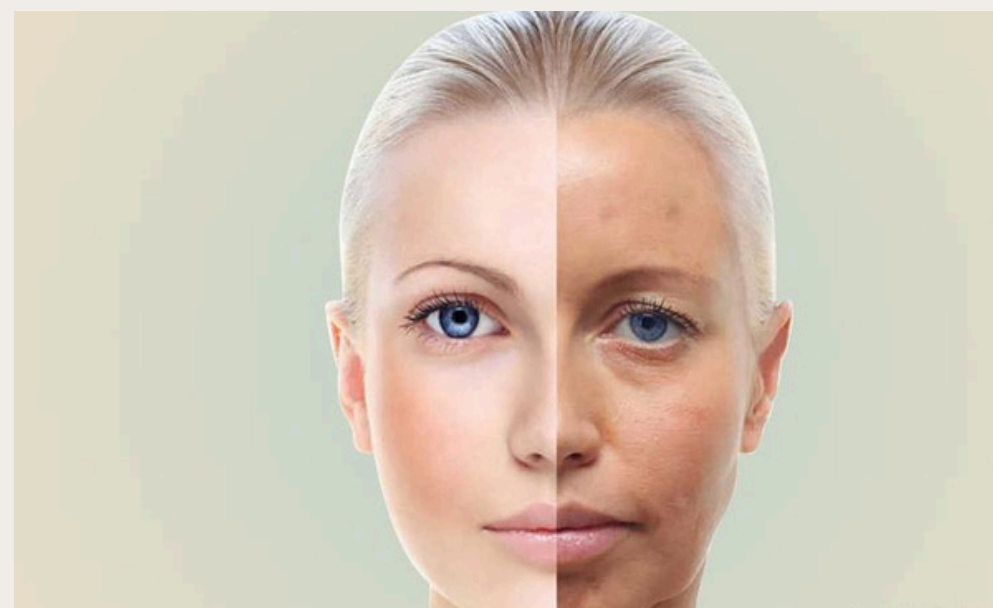


提升肌肤保湿度

Improves skin hydration

形成一层滋润的薄膜，锁住水分，持久保湿。

Forms a moisturizing film that locks in moisture and provides long-lasting hydration.



改善肌肤质地

Improves skin texture

使肌肤更加细腻柔滑，减少细纹和皱纹的出现。

Makes the skin smoother and more refined, helping to reduce the appearance of fine lines and wrinkles.



焕发肌肤光泽

Revitalizes skin radiance

增加肌肤的透明感和光泽度，使肌肤看起来更加健康有活力。
Enhances skin clarity and glow, making the skin look healthier and more vibrant.

作用机制与科学依据 Mechanism of action and scientific basis

作用机制 Mechanism of action

多肽和NMN等成分能够深入肌肤底层，修复受损细胞，促进胶原蛋白和弹力纤维的合成，从而提升肌肤弹性和紧致度；同时，这些成分还能够激活肌肤的自我修复能力，加速新陈代谢，使肌肤更加健康有光泽。

Peptides, NMN, and other ingredients can penetrate deep into the skin layers, repair damaged cells, and promote the synthesis of collagen and elastic fibers, thereby improving skin elasticity and firmness. At the same time, these ingredients can activate the skin's self-repair ability and accelerate metabolism, making the skin healthier and more radiant.

科学依据 Scientific basis

根据相关研究表明，多肽和NMN等抗衰老成分能够激活细胞内的能量代谢通路，提高细胞活性，从而达到抗衰老的效果。此外，这些成分还具有抗氧化、抗炎等作用，有助于保护肌肤免受外界环境的侵害。

Relevant studies have shown that anti-aging ingredients such as peptides and NMN can activate intracellular energy metabolic pathways and enhance cell activity, thereby achieving anti-aging effects. In addition, these ingredients also have antioxidant and anti-inflammatory properties, helping to protect the skin from environmental damage.



04 使用方法与注意事项

Directions for use and precautions



取适量本品于掌心，涂抹于面部轻柔按摩至吸收

Take an appropriate amount of the product into the palm of your hand, apply it to the face, and gently massage until fully absorbed.



取量建议 Recommended amount

根据个人需求和肤质，取适量魔术丝多肽菁纯精华液（NMN型）于掌心。

Take an appropriate amount of Magic Silk Polypeptide Pure Essence (NMN Type) into the palm of your hand according to your personal needs and skin type.

涂抹技巧 Application technique

将精华液均匀涂抹在面部，避开眼周区域，轻柔按摩直至完全吸收。
Evenly apply the essence onto the face, avoiding the eye area, and gently massage until fully absorbed.

按摩手法 Massage technique

建议使用指腹轻轻按压面部，从内向外、从下向上进行按摩，帮助提升肌肤。
It is recommended to gently press the face with your fingertips, massaging from the inside out and from bottom to top to help lift the skin.

使用频率与周期建议 Recommended Frequency and Usage Cycle

● 日常使用 Daily use

建议每天早晚洁面后使用，轻轻按摩直至吸收。
It is recommended to use it every morning and evening after cleansing, gently massaging until fully absorbed.

● 周期护理 Weekly care

建议每周进行1-2次深层护理，可搭配其他护肤产品使用，效果更佳。
It is recommended to perform deep care 1-2 times per week. It can be used in combination with other skincare products for better results.

● 持续使用 Continuous use

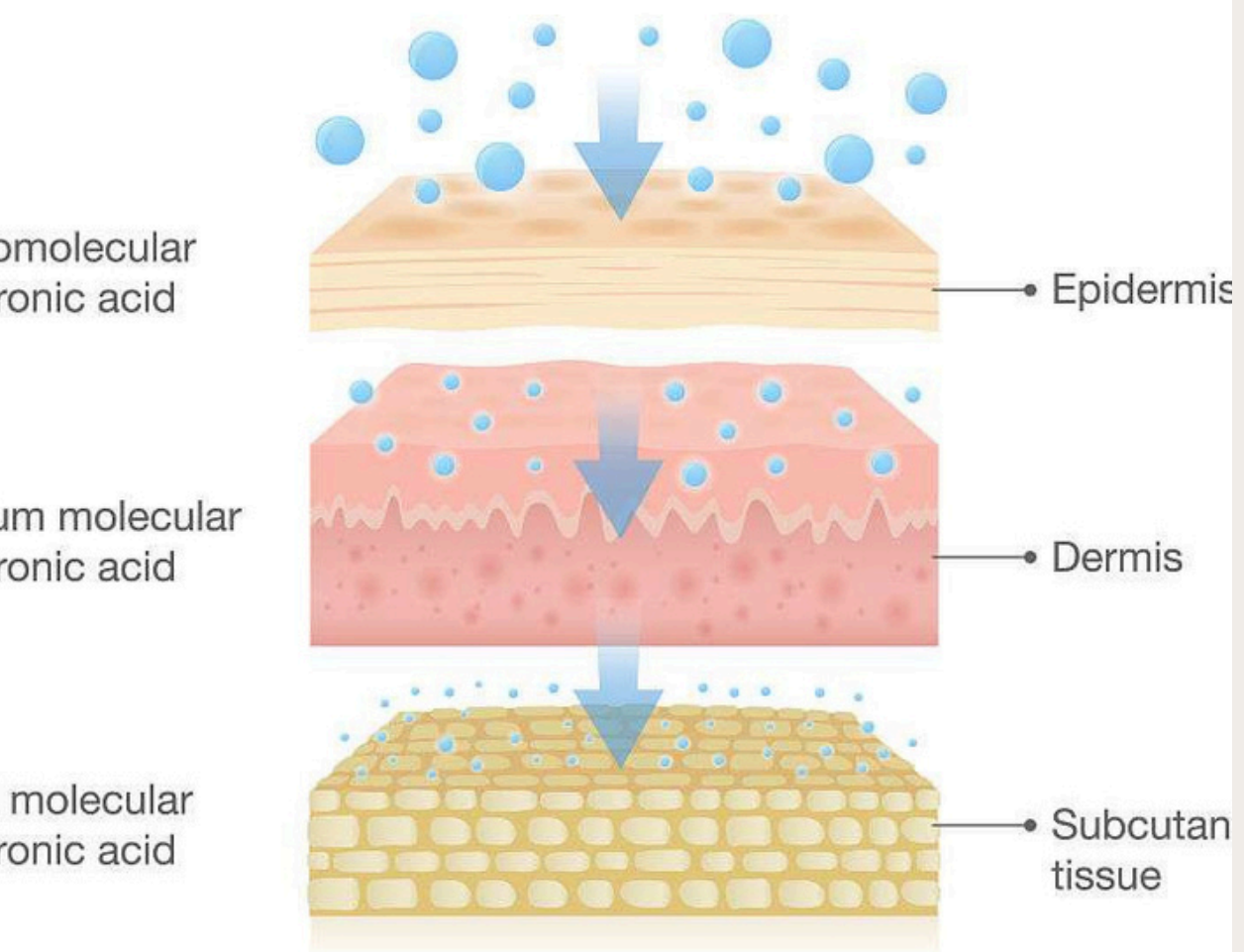
为达到最佳效果，建议持续使用本品，并根据肤质和需求适量增减用量。
For best results, it is recommended to use this product consistently and adjust the amount according to your skin type and needs.



注意事项与禁忌人群

Precautions and Contraindications

hyaluronic acid molecular skin layer permeability



注意事项

Precautions

若皮肤出现异常反应，如红肿、刺痛等，请立即停止使用，并咨询专业皮肤科医生。
If any abnormal skin reactions occur, such as redness, swelling, or stinging, please stop using immediately and consult a professional dermatologist.

禁忌人群

Contraindications

孕妇、哺乳期妇女及患有严重皮肤病者，请在使用前咨询医生意见。
Pregnant women, breastfeeding women, and individuals with severe skin conditions should consult a doctor before use.

存储方式

Storage Instructions

请将本品存放在阴凉干燥处，避免阳光直射和高温环境，以确保产品品质。
Please store this product in a cool, dry place, away from direct sunlight and high temperatures to ensure product quality.

过敏测试

Allergy Test

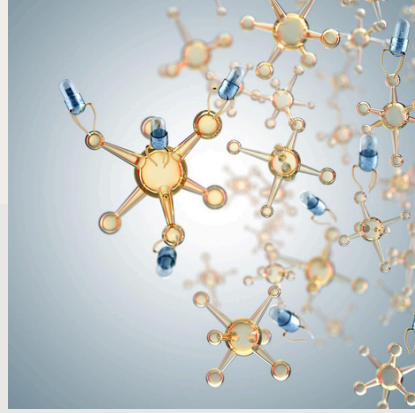
建议在使用新产品前进行过敏测试，如在手臂内侧涂抹少量产品，观察是否出现过敏反应。
It is recommended to perform an allergy test before using a new product. Apply a small amount to the inner arm and observe whether any allergic reaction occurs.

05 产品质量与安全保障

Product Quality and Safety Assurance



原料采购与质量控制 Raw Material Procurement and Quality Control



优质原料 Premium Ingredients

我们精选高品质的原料，确保其纯度和活性成分含量，以保证产品的效果和安全性。

We carefully select high-quality raw materials to ensure their purity and active ingredient content, thereby guaranteeing the product's effectiveness and safety.



严格筛选 Strict Screening

所有原料在采购前都会进行严格的质量检测，确保无重金属、农药残留等有害物质。

All raw materials undergo rigorous quality testing before procurement to ensure they are free from harmful substances such as heavy metals and pesticide residues.

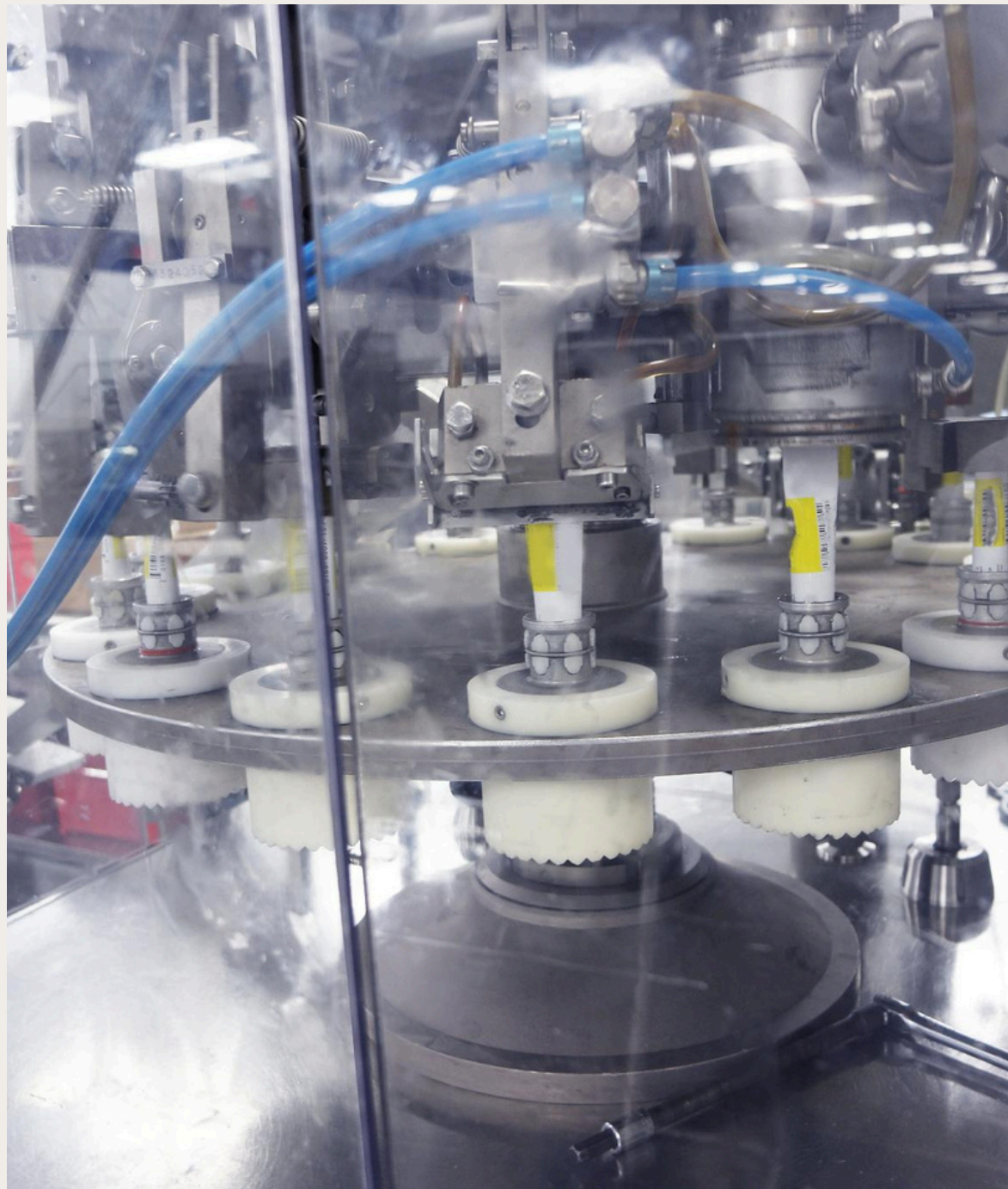


质量控制 Quality Control

我们建立了完善的质量控制体系，对原料的采购、储存、使用进行全程监控，确保产品质量。

We have established a comprehensive quality control system, with full-process monitoring of raw material procurement, storage, and usage to ensure product quality.

生产工艺与设备水平 Manufacturing Process and Equipment Level



01

先进工艺 Advanced Manufacturing Process

我们采用先进的生产工艺，确保产品的稳定性和生物利用度。
We use advanced manufacturing processes to ensure product stability and bioavailability.

02

高科技设备 High-Tech Equipment

引进国际先进的生产设备，实现自动化、密闭化生产，减少人为污染。

We introduce internationally advanced production equipment to achieve automated and closed-system manufacturing, reducing human contamination.

03

精密操作 Precise Operation

生产过程中，我们严格控制温度、湿度、压力等参数，确保每一步操作的精确性。

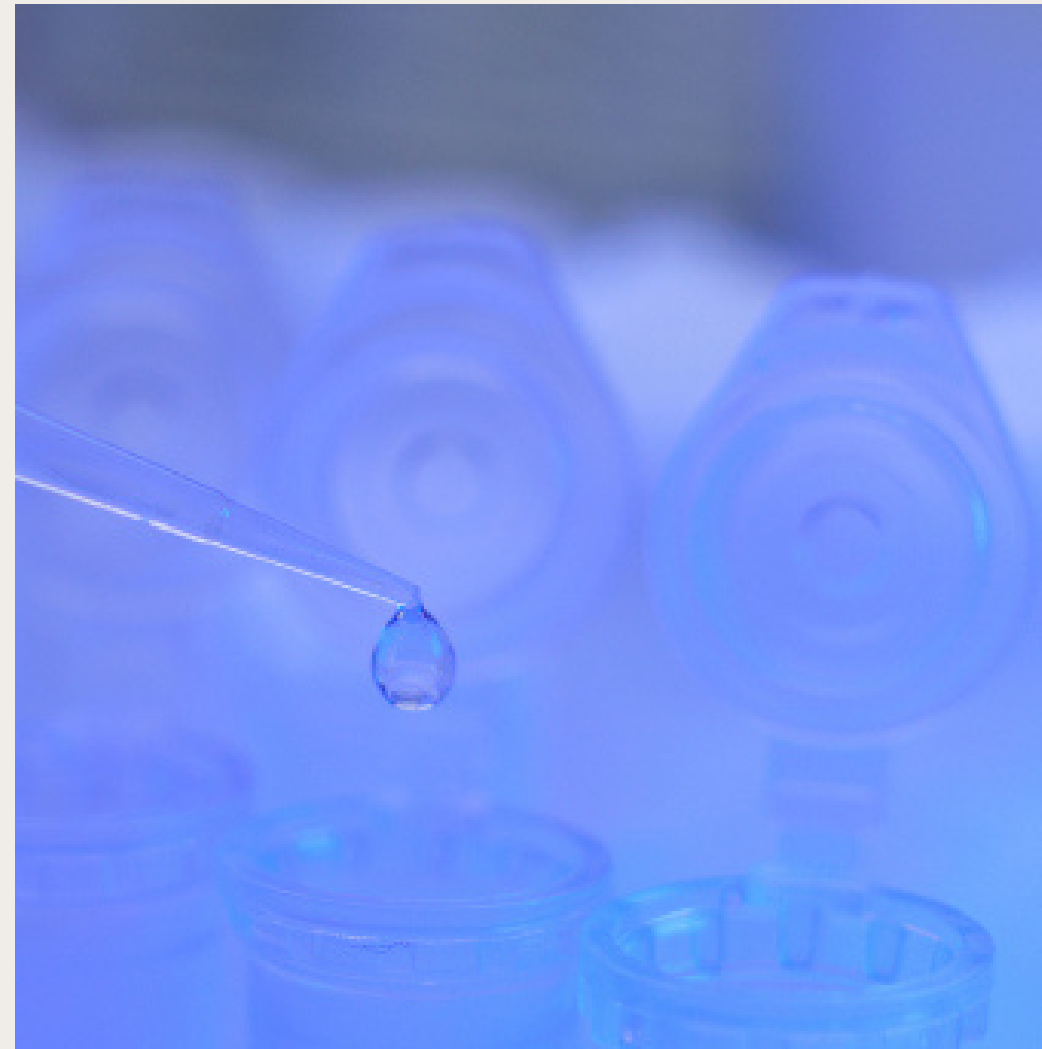
During production, we strictly control parameters such as temperature, humidity, and pressure to ensure the accuracy of every step.

产品检测与安全性评估 Product Testing and Safety Assessment

Comprehensive Testing **全面检测**

我们对产品进行全面检测，包括理化指标、微生物指标、重金属含量等，确保产品符合国家标准。

We conduct comprehensive testing on the product, including physicochemical parameters, microbiological indicators, and heavy metal content, to ensure compliance with national standards.



安全性评估 Safety Assessment

在产品开发阶段，我们进行了严格的安全性评估，包括皮肤刺激性试验、过敏性试验等，以确保产品对皮肤的温和性和安全性。

During the product development stage, we conducted strict safety evaluations, including skin irritation and allergy tests, to ensure the product is gentle and safe for the skin.

持续监控 Continuous Monitoring

在产品上市后，我们仍会持续监控产品质量和安全性，及时收集和处
理客户反馈，不断优化产品。

After the product is launched, we continue to monitor its quality and safety, promptly collect and address customer feedback, and continuously improve and optimize the product.

试用者反馈与口碑传播 Test User Feedback and Word-of-Mouth Communication

01

高度认可 High Recognition

试用者对魔术丝多肽菁纯精华液(NMN型)的抗衰老效果表示高度认可，认为使用后肌肤明显变得紧致有弹性，肤色也得到了提亮。
Test users highly recognized the anti-aging effects of Magic Silk Polypeptide Essence (NMN Type), noting that after use, the skin became noticeably firmer and more elastic, and the complexion was also brightened.

02

口碑传播 Word-of-Mouth Promotion

由于产品效果显著，试用者在使用后纷纷向亲朋好友推荐，形成了良好的口碑传播效应，进一步扩大了产品的知名度。
Due to the significant effectiveness of the product, test users actively recommended it to friends and family after use, creating a strong word-of-mouth effect and further increasing the product's awareness.

03

持续回购 Continuous Repurchase

许多试用者表示会持续回购该产品，并将其作为日常护肤的必备品，这也证明了魔术丝多肽菁纯精华液(NMN型)在消费者心中的地位和价值。
Many test users stated that they would continue to repurchase the product and regard it as an essential part of their daily skincare routine. This also demonstrates the position and value of Magic Silk Polypeptide Essence (NMN Type) in consumers' minds.



THANKS

感谢观看

